

THE FABSCRAP ANNUAL REPORT

2020





FOUNDERS' NOTE

2020...

In January we were in Los Angeles to tour warehouse spaces, meet with potential candidates for a West Coast Team, and connect with local organizations. In February we added a second warehouse in Brooklyn, dedicated to processing proprietary material, and on Leap Day we moved thousands of pounds of material with the help of over 75 volunteers. We were ready to double our volunteer capacity and double our team with this move. We had no idea we'd be closed two weeks later.

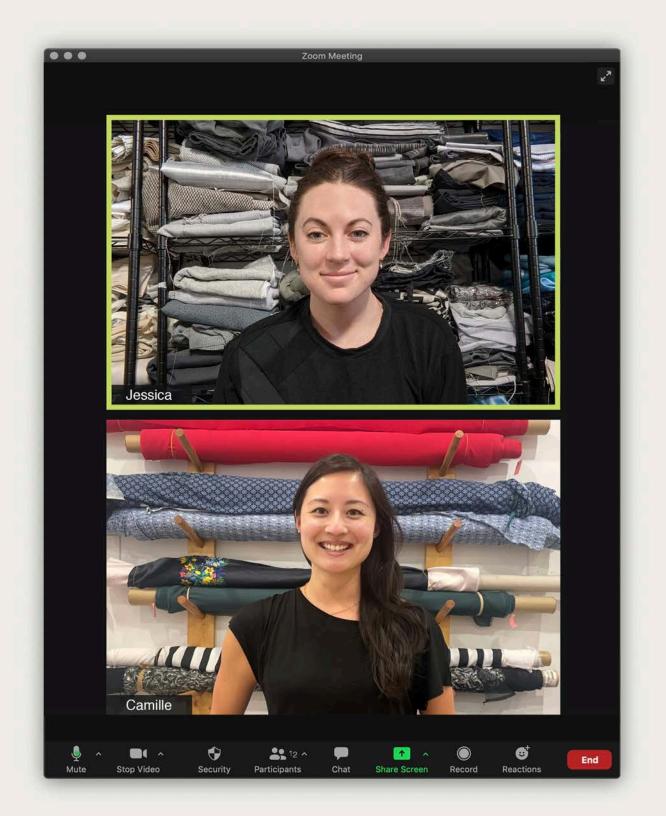
In response to the unimaginable crisis of COVID-19, in mid-March we suspended all in-person operations for nearly five months. Team FAB transitioned to working from home and work hours were reduced. When it was allowed, we scheduled solo workdays from the Warehouse or Shop, which made it possible for us to reopen our Online Store in April. To connect from home, we hosted weekly Digital Workshops featuring an artist or designer sharing a skill or technique using fabric. In response to the heinous murder of George Floyd and the protests that followed, we examined every operation for opportunities to better support our Team and our community – and will continue to do so. In July we resumed abbreviated service, welcomed volunteers back to the Warehouse for morning sessions, and allowed shopping by appointment at the Shop – all significantly altered to ensure everyone's safety. We resumed the hiring we had paused in the Spring, adding four new members to our team in August, though work hours remained reduced through the end of the year.

It feels nearly impossible to analyze 2020 – personally, professionally, or how the two became indistinguishable. The current of uncertainty and insecurity that underscored everything hasn't disappeared. Even when we were required to be apart, we look back and can only see how we made it through together. We're so proud of how the Team took care of each other, and that we were able to keep everyone employed. We're so thankful for the FAB community, how we've been able to support each other and hold each other accountable. We're so appreciative of the generous support we received from foundations and individuals that helped to keep us afloat. In the shift to digital, we were able to include so many more – from all over the world! – in all that we do. Near or far, we became better together, working together kept FABSCRAP in operation, and together we can do anything.

Jessica Schreiber Founder + CEO

Camille Tagle

Co-Founder + Creative Director





David Hirschler President



Jessica Schreiber Vice President



Nicholas Dominguez Treasurer



Camille Tagle Secretary



Margaret Bishop Board Member



Jessica Schreiber Founder + CEO



Camille Tagle Co-Founder + Creative Director



Lindsey Troop Reuse Coordinator



Rachael Stein Community Coordinator



Emily Bell Digital Communications Coordinator



Fred Mezidor Service Coordinator



Mwagira Waiganjo **Online Store Coordinator**



Warehouse Lead



Candelle Monteagudo Sorter



Darline Bonne Annee Sorter

2020 HIGHLIGHTS

JAN Rachael joins Team FAB
Camille and Jess tour
warehouses in LA

FEB Emily joins Team FAB
Leap Day Move + 7th Floor of
Warehouse added
FABSCRAP on LinkNYC Kiosks

MAR FABSCRAP suspends operations in response to COVID-19

APR Fred joins Team FAB
2020 Fundraising Challenge launches
First FABSCRAP-hosted Digital Workshop
Online Store reopens

MAY Candelle joins Team FAB

JUN Shop 1 Year Anniversary

SUM Robin, Darline, and Mwagira join Team FAB
FABSCRAP locations reopen to the public
by appointment
Thrift Store Day

SEP FABSCRAP's 4 Year Anniversary
Digital Silent Auction
Feature on CNN

OCT Virtual Appointments start

NOV 4,000th Online Order placed











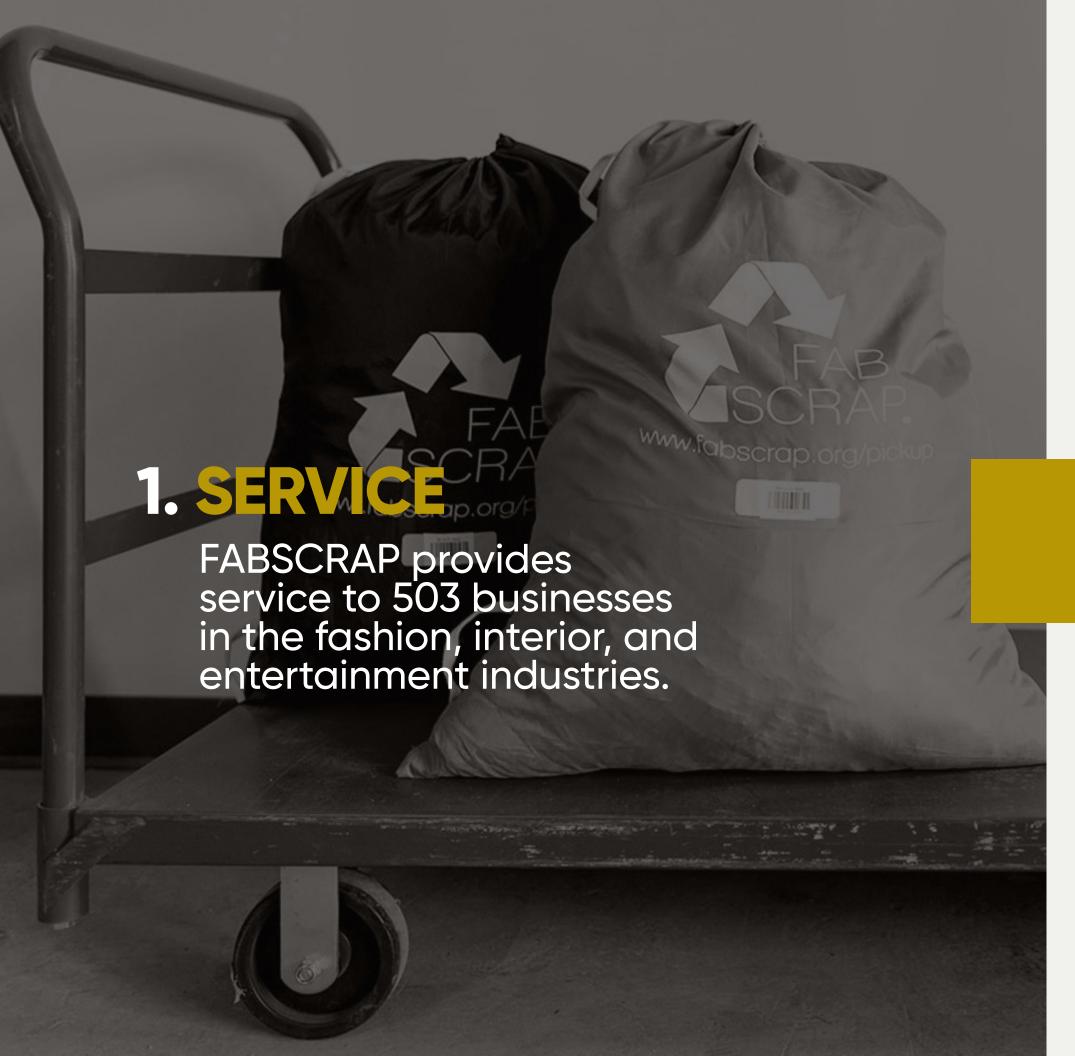












FABSCRAP RECYCLING SERVICE

FABSCRAP collects and recycles textile waste from fashion, interior, and entertainment companies, including small sewing scraps, headers, larger cuttings, and full rolls of fabric. Once a recycling partner has signed up for service, they are provided a set of FABSCRAP bags. They are able to request convenient pickups from their studio or office, whenever they have textile waste ready.

BLACK VS BROWN BAGS

Our service allows partners the option of communicating whether their textile waste is proprietary or non-proprietary, using our black or brown bags. Any material placed inside the brown bags can be reused and resold, or it will be recycled. Anything inside a black bag will only be recycled. Partners label rolls of fabric as "brown" or "black" as well.

ANNUAL IMPACT REPORTS

FABSCRAP keeps meticulous data for each recycling partner. Each year, we share a customized Impact Report detailing their total weight diverted from landfill, end-use of sorted material, and CO2 emissions saved.

WHO'S FAB

FABSCRAP proudly provides service to change-maker brands and businesses. We now collect unwanted and unused material of any size from 503 fashion, interior, and entertainment companies.

PRIOR YEARS

6 Shore Road A/C SPACE **Abby Lichtman Design** Abraham Label Ace & Jia ADAY Alejandra Alonso Rojas

Alex Mill Amanda + Chelsea Amelie Mancini

Andrew Suvalsky Designs Angora Group Ltd.

Anna Cole Designs ARK

Arkins Atomic Freedom Autumn Adeigbo **Badgley Mischka**

Bayith Linens BCA Resources **Beezie Textiles Belford Cashmere Bethany Joy Costumes** Better Team USA Corp **Beyond Now Apparel LLC**

BF+DA

Carlaesthetics **CEGO Custom Shirtmaker**

Charles Komar & Sons **Charles Samelson** Chelsea Textiles **CHF Industries Christine Alcalay** Christy Rilling Studio

Coldwell Banker Hickok & Boardman Colin Davis Jones Studios

Colorant Darn Tough **Dazian Creative Fabric**

Decor **Depuis Toujours** Design Network Inc

Diana Arge

Environments

Diane Von Furstenberg

DL 1961

Don't Worry Baby **Dream Yard INC Drexel University**

Duvaltex

Earth Angel Eau Club Echo New York

Edinger Eileen Fisher Elise Ballegeer Elizabeth DeSole

Ellerv **Errant Heart Express** Factory 8 Fanm Djanm

Farbrook Studio LLC Gerson & Gerson

Gita Omri Goodship Grammer, LLC **Handel Architects** Hanky Panky

Hickey Freeman Tailored

Clothing

Himatsingka Seide LTD

House of Fluff **Hushed Commotion** J.Crew

JB Martin

Jeff Fender Studio

Jenny Yoo Collection Jennyvi New York

JLEW

Jonathan Cohen Julianna Bass Junior Baby Hatter **KAHLE Studio** Kate Can Quilt

Kayrock Screenprinting Kid Made Modern

Kordal

Kozinn & Sons Tailors

KRD Imports

L Brands-Victoria's Secret &

PINK

L2 Apparel Group Lafayette 148 Lark and Raven, LLC Leanne Marshall Lewis Cho Liam of York Lianfa Textile Inc Linherr Hollingsworth Live Lorelai LLC

Lizzie Fortunato Jewels **Loeffler Randall**

Loren Manufacturina Lori Weitzner Design Loulette Bride Maharam Makers Market Mancini Duffv

Mara Hoffman Marc Jacobs Mariko Ichikawa Megan Quarles Melinda G Nursing Bras **Memory Threads**

Meryl Diamond Limited

Soil

MFA Fashion Design at FIT

Michael Andrew Bespoke

Morris Adjmi Architects

One Jeanswear Group

Narciso Rodriguez

Oscar de la Renta

Misha Nonoo

MM.LaFleur

Nikki Chasin

Nassimi

Nualime

Orta

Quisa

Outlier

P/Kaufmann

Pallas Textiles

Panah Project

Paolo Blower

Peloton

Perennial

Petite Soul

Philomena Fox

Private Packs

Quinn Apparel

Rachel Antonoff

Rachel Comey

R13 Denim

Rallier

Goods

RDG Global

Rebecca Taylor

Remixd Clothina

Red Couch Clothing

Reboundwear

Rosina Mae

Sarah Musa

Seam USA

Saylor

Salvage Cloth

Software Studios

Play Out Apparel

Proenza Schouler

Public Clothing Company

Quaint and Curious Volumes

Randa Accessories Leather

Signature Theater Company

Patina Rentals

Pembrooke & Ives

Pamplemousse

SOLO International

Soor Ploom Statuto

Stella Adler Studio of Acting

Stephanie Rasulo Steve Alan Sukoon Active **Sunrise Brands SWIM USA** Tabii Just Tailoring Robot

Takihyo Tanya Taylor

The Materials Center

The New York Sewing Center

The TEN Apparel Theaterworks USA This is Edvin

Thompson St. Studio

TIBI

Tillsonburg USA **Timberlake Studios**

Timothy WestBrooke Design

tinyDWED Todd Snyder **TOME** Tracy Reese Ultrafabrics, Inc **Universal Standard Uve Surana**

Van Saun Studio Vertical Verte **Vescom Textiles** Vincetta

Viva Aviva Holding, Inc

Vocon Whit

White and Warren **Workroom Social** Yuiitsu Dye Shop

Ziel PBC

NEW IN 2020

Astra Connect

Barbara Nymark Design

Blk Top KOPE

Blue Star Silk Corp.

Britannica Home Fashions

Burt Trimminas Calhoun & Co

Custom Collaborative

DDuaoff

Designway Custom Workrooms

Dickey Sack

DL Custom Clothing **ECOfashion Corp** First Fittings

GoldaTech

Harlem Link Charter School Kent State University-NYC Studio

Lapointe **LNDR**

Mansur Gavriel Mark Cross **MBA Productions**

Milltown Brand

Movetes

NIGHTS WKNDS **Noah Clothing**

NYU

Paradis Perdus Pierre Atelier Plaza Construction

Pup to Go

Puppets and Puppets Reid and Harriet Desian Richard Tie Fabrics Inc

Rough Simmons Sergio Tacchini

TemboNYC Tempus Now Teressa Foglia Thakoon The Tot

Twenty2 Wallpaper + Textiles

Two J's New York **United Sewing & Design**



2020 IMPACT REPORT

(EXAMPLE ONLY - BRAND NAME HERE)

RECEIVING SERVICE SINCE 3/1/2017



WEIGHT COLLECTED TOTAL

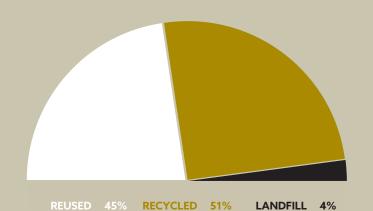
10,781 LBS

5,113 LBS

	2
0_	O

44

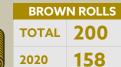
# OF PICKUPS	
TOTAL	2020
21	8
# TONS OF CO	2 SAVED
TOTAL	2020
76.3	36.5
76.3 EQUIV. TREES	





BROWN BAGS	
TOTAL	115
2020	51











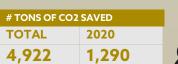
BLACK ROLLS	
TOTAL	226
2020	41

FABSCRAP

TOTAL

4.922

	# POUNDS COLLECTED	
•		2020
	669,384	176,879







OF PICKUPS

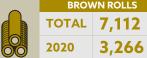


REUSED	39%
	37/0

RECYCLED 51% LANDFILL 10%

	BROWN BAGS	
A	TOTAL	12,378
FAB SCRAP	2020	3.027







2020

	BLACK BAGS	
X	TOTAL	4,101
FAB SCRAP	2020	1,461



BLACK ROLLS	
TOTAL	832
2020	248

FEEL FREE TO CONTACT US FOR FURTHER DATA AND DETAILS

FABSCRAP is a non-profit, 501(c)3 organization addressing NYC's commercial textile waste. We provide convenient pickup of unwanted textiles from fashion and interior design businesses, and with the help of volunteers,

sort material for recycling and reuse. This is a summary of your company's participation and impact. Thank you for being FAB!



www.fabscrap.org







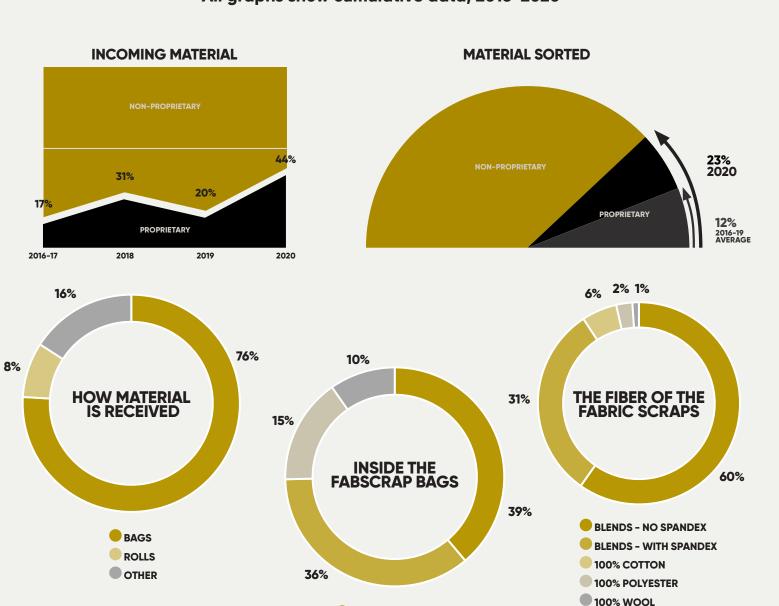


COMMERCIAL TEXTILE WASTE DATA

FABSCRAP's measurement and characterization of the material received from partners may be the only consistent and public measure of pre-consumer textile waste from commercial businesses. We share our annual and cumulative data each year to bring awareness to both the volume of waste and the massive untapped opportunity to create a more circular supply chain. Every company utilizing FABSCRAP service also receives a custom Impact Report with their own metrics (left).

In 2020 we moved into a second, private warehouse and hired sorters in response to a growing stream of proprietary material. We now provide Certificates of Destruction, verifying the material has been received and shredded. With this investment in the proprietary part of our Service, we were able to DOUBLE the amount of Black Bag material sorted over previous years.

All graphs show cumulative data, 2016-2020



FABRIC-REUSE FABRIC-RECYCLING

PAPER LANDFILL

SERVICE NUMBERS IN 2020

177,113 pounds of materials collected

164 individual drop offs for recycling

of incoming material that is non-proprietary

brown rolls received

48% of partners let us use their name and logo

pickups completed

businesses served

2,631
average pounds
collected per week

pounds shipped from partners

20% client growth from the last year













VOLUNTEER SESSIONS

With thousands of pounds of material incoming to our Warehouse each week, our FAB community of volunteers are a key part of our operations. Volunteer sessions take place at our Warehouse in Brooklyn. After a short introduction and orientation, they help us sort through bags of textiles. As a thank-you for their time, volunteers can take home five pounds of fabric for free. To date, we've had over 6,000 people – including designers, college students, sewers, school groups, and corporate volunteers – come join us!

EDUCATION

The FAB Team devotes hours each month to classroom and corporate presentations, speaking on panels, and giving informational interviews.

DIGITAL WORKSHOPS

Our Digital Workshops started as a temporary solution to stay connected to our community during the pandemic and blossomed into a full-fledged program devoted to creating and learning. In 2020, FABSCRAP hosted 25 workshops over Zoom to 2,773 participants, covering patternmaking to rug braiding.

COMMUNITY STATS

39,926 pounds sorted by community

hours volunteered by our community



sorting sessions

corporate groups volunteered





of leap day move volunteers

of volunteers in 2020

total volunteers to date

school groups volunteered





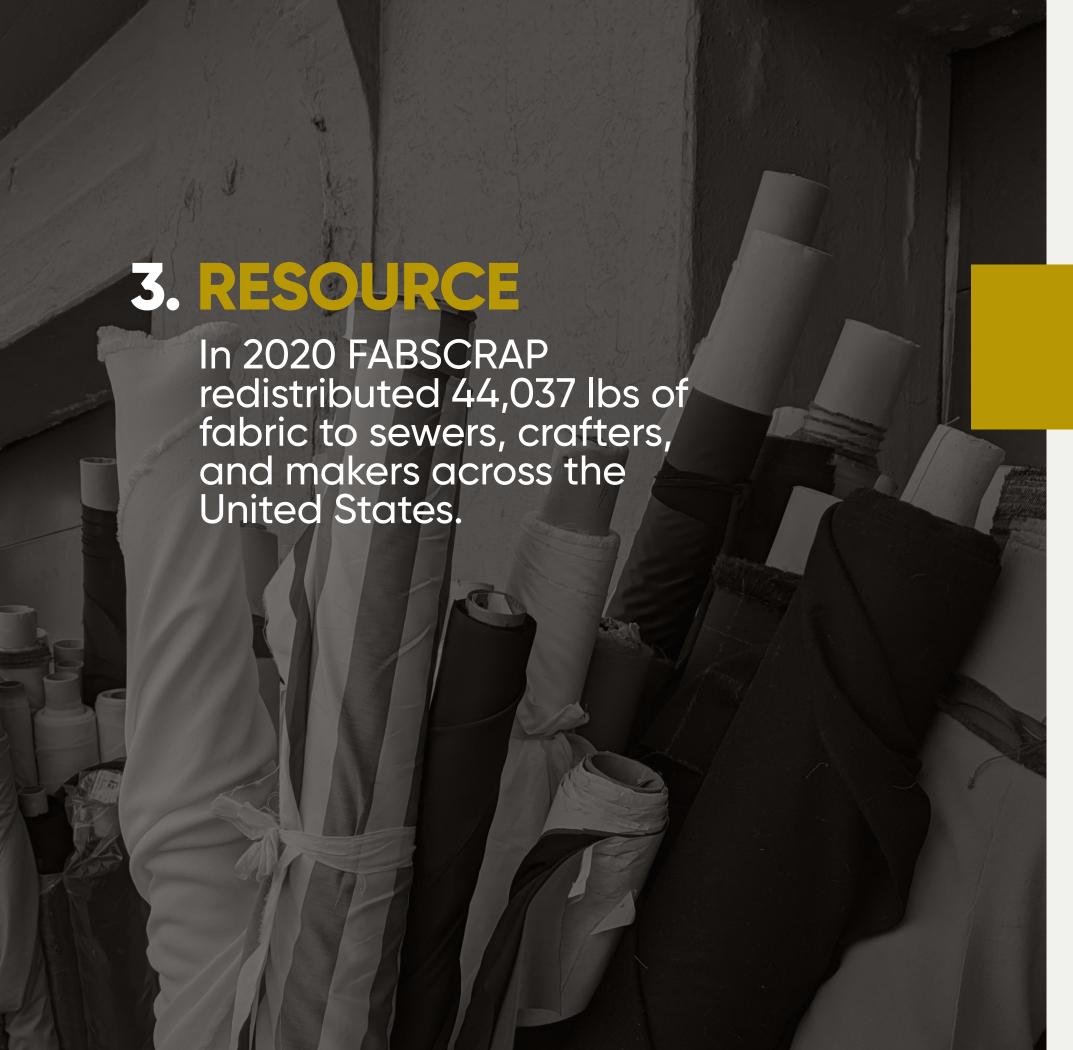












SHOP FABSCRAP FABRIC

We're able to redistribute 66% of all textile waste we receive, entirely avoiding resource extraction needed to create virgin materials. Whether fabric scraps, cuttings, yardage, leather, embellishments, trim or cones of yarn, FABSCRAP separates all reusable materials during the sorting process so that the public can access these designer goods at thrift-store pricing!

IN-PERSON SHOPPING:

Visit us in-person at one of our locations and handpick from our wide selection of materials.

ONLINE STORE:

Our e-commerce site features a select assortment of materials to choose from. We ship anywhere within the United States, and curbside pickup is available to those in NY and NJ!

VIRTUAL APPOINTMENTS:

For those who are unable to shop in-person and would like to make larger orders, we now offer 30 minute-long video appointments with a FAB Team member.

FEATURED ARTIST AND DESIGNER PROGRAM

Every season FABSCRAP selects an artist or designer who utilizes textile waste in their work and serves as an example to the community of how to structure a viable business while sourcing more responsibly. FABSCRAP shares their story and hosts their work on our e-commerce and at our locations.

ONLINE STORE













2,841 # online orders

49 # states that have placed orders

271% growth in orders from last year

3,484 scrap packs sold

14,114 fabric yardage sold

















WE GATHER

Featured Artist

A working textile artist and educator, Whitney Crutchfield has been weaving, dyeing, and stitching her own textiles for over 15 years, creating custom projects for residential interiors and installations for public spaces. She works to create beautiful textiles that stand the test of time, and she teaches others about the sheer delight of fabric at FIT and through workshop programming in the WE GATHER studio and in corporate and private venues around the country.

Miniature Rhino

Featured Designer

Jessica Marquez launched Minature Rhino, her creative handmade business, in 2009 in Brooklyn, NY. Beyond creating patterns and kits, she has written two books, Make and Mend (Ten Speed, 2018) and Stitched Gifts (Chronicle, 2012). She teaches at traveling retreats, online, in-person, and virtual workshops.

Tom's Sons International Pleating

Featured Artist

Tom's Sons is a family-owned business and longtime NYC Garment Center fixture that has perfected the art of pleating textiles since 1931. Their advanced skill in fabric manipulation truly transforms textile waste into something completely new.

FEATURED ARTISTS AND DESIGNERS

RESOURCE NUMBERS IN 2020

44,037 pounds redistributed for reuse

of material received is reusable

22,554 pounds of materials recycled

30 virtual appointments



2,503
warehouse shoppers

38 custom orders

8,412 total number of shoppers

2,841 online orders

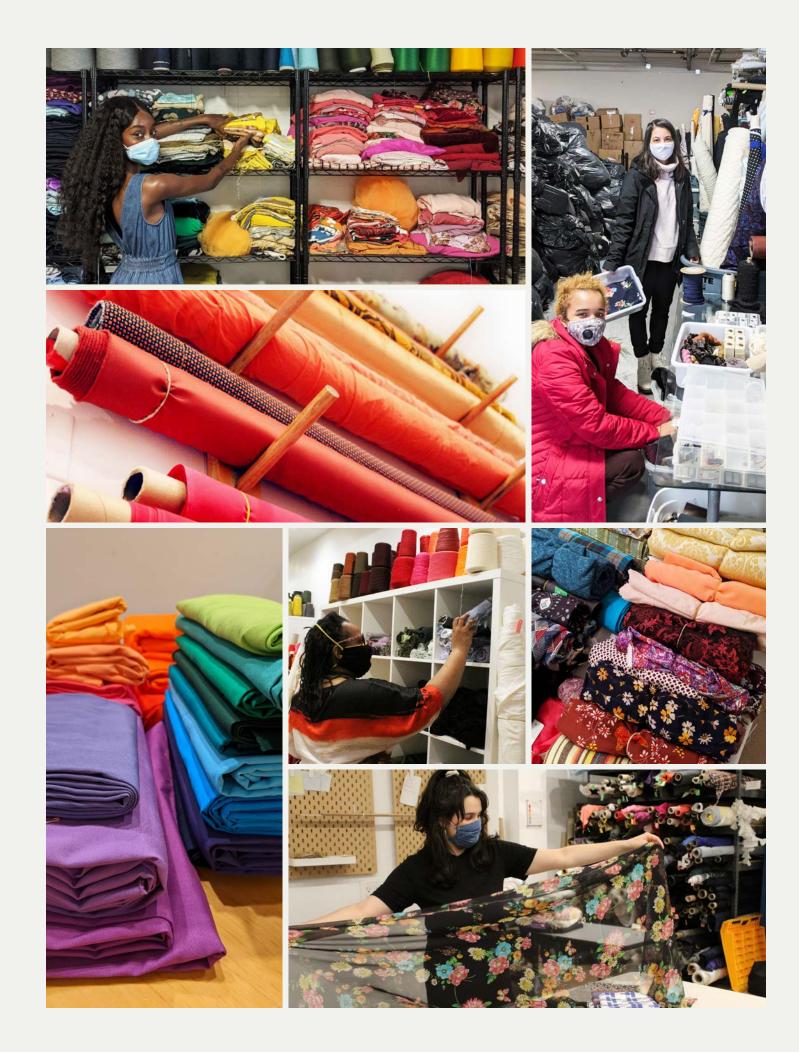
2,566 shoppers



hours in virtual appointments

23%
usable fabric given away for free

76% of usable fabric sold





COVID-19

THE COVID-19
PANDEMIC dramatically changed our year, with immediate and longterm impact.
Closing our locations and suspending all operations for several months derailed all plans and goals.
However, in navigating these challenges, we were able to alter our processes and implement new programs that have been so successful we plan to make them permanent parts of our work. After a year that required ultimate flexibility and teamwork, we ended the year proud and hopeful. More than ever, we're focused on increasing our accessibility and impact.

SERVICE: Our recycling Service was suspended entirely for three months. When we reopened, it was only with a reduced bi-weekly pickup schedule. During this time we worked to organize shipping and drop-off options for our partners. We received 21,900 pounds of material through these new recycling options. During this difficult year, we were able to assist partners closing their companies, so their remaining material would not go to waste. As the year wrapped up were were encouraged to see businesses wanting to "come back better" and for 70 new partners, that includes recycling with FABSCRAP.

COMMUNITY: The FAB Team worked quickly to connect our community in digital formats, giving education presentations to online classes and developing a digital workshop series. These adaptations enabled FABSCRAP to continue our outreach, increase accessibility of our programs, and expand our community all over the world! As restrictions lifted in the summer, we were able to reopen our Warehouse and were amazed to see how the community returned to help us sort.

months. When we reopened, shopping was by-appointment only, limiting the number of people in the space to 2, and later 3. Online shopping became our main mode of redistributing fabric and we saw an incredible growth (271%!) in orders compared to the year prior. We've paused pop-up events indefinitely, though it's allowed us to focus on streamlining our custom orders into a Virtual Shopping Appointment program. We're able to personalize these appointments to provide more curated material options for each shopper, and plan to continue this program beyond 2020.

EDUCATION / VIRTUAL EVENTS





- 140 education events hosted by FABSCRAP
- 225 hours of teaching and outreach
- 26 # of high schools and universities reached
- **3,979** total people reached











25 # of workshops

\$1,700 host stipends paid

2,773 # of registrations

115 avg registration per event

31.5 hours hosting

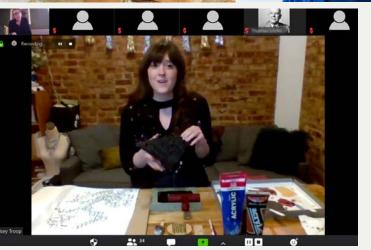
1,041 live attendees











DIGITAL WORKSHOPS

PRESS



MAR

APR

MAY

JUN

WWD

JUL

AUG

NRDC

SEP

OCT

NOV

DEC

66 I "In terms of supporting a new infrastructure, Fabscrap is ahead of the curve."

- Arch Digest Pro



"By tackling commercial waste generated by businesses as opposed to municipal or post-consumer waste (the clothing and linens discarded by households), Fabscrap is filling an important niche."

- Sierra Magazine

"FABSCRAP is another relatively new initiative that has revolutionized the conversation of fashion

-Brooklyn Based





SOCIAL MEDIA

O 42,917 Instagram followers 904.5 pounds sold on Instagram 328 IG Flash Sale orders



fab_scrap 🐡

fab_scrap spruce up your space with a scrap rug! Tomorrow night join us on Zoom with @hykatz and learn how to turn fabric scraps into a braided rug Iink in the bio to register (a recording will be sent to all registrants). After you sign-up, check out our Online Store - we just restocked all our scrap pack colors!



sqkarn @laimeeangele see you there?

42w 2 likes Reply

↑ FABSCRAP Retweeted

NYCEDC @ @NYCEDC · Apr 22, 2020

Join @TurnstileTours on 4/23 at 11 am for a virtual program with #BrooklynArmyTerminal tenant @FAB SCRAP to learn about textile waste, its impact on our community and environment, and how this "trash" can be



045 Twitter followers



15,442 Newsletter subscribers



4,595 Facebook followers

FABSCRAP

Published by FABSCRAP O October 16, 2020 · S

Don't miss our material giveaway! We've been redistributing nonmedical grade PPE for the past two weeks to individuals and organizations in need. We still have HUNDREDS of yards that we want to give away -- and it must go before the end of next week! Check out our Online Store listing here: https://fabscrap.org/online-store/ppematerial. For questions, large quantity orders, or to pick-up at our Warehouse, email info@fabscrap.org.









FINANCIALS

FABSCRAP's fee-for-service model holds businesses responsible for their textile waste and helps fund the infrastructure needed to recycle and redistribute it.

For the first time due to the pandemic, FABSCRAP was not profitable.

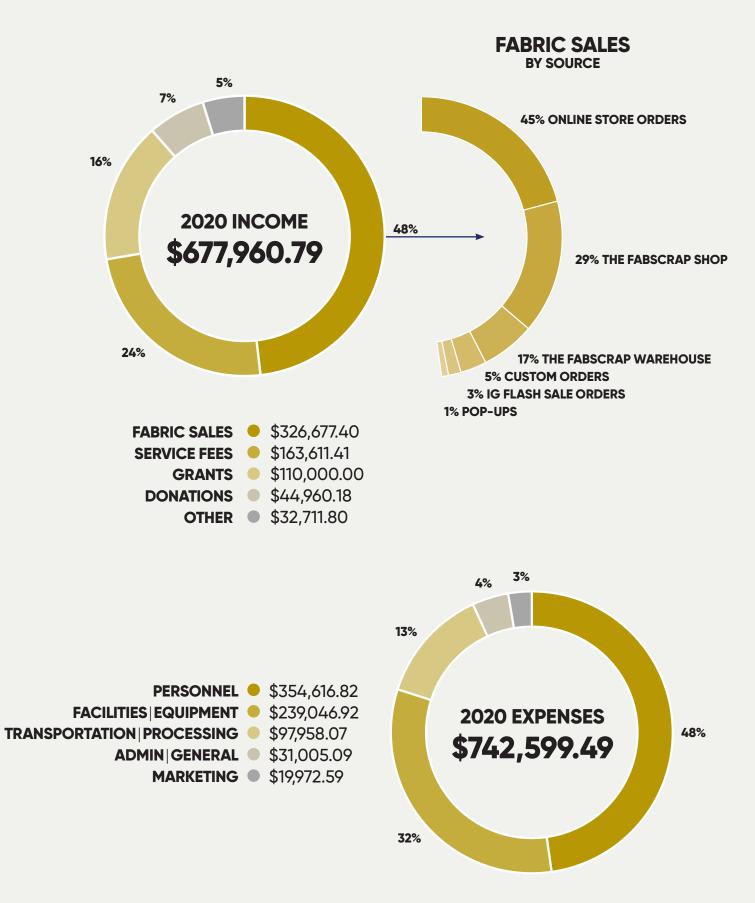
Fabric sales made up the same share of income as in 2019, but with a significant change in source. Last year our Online Store sold 13% of our fabric. This year, in the shift to digital, it was responsible for 45% of our sales. Our income from service fees fell by 12%. We weren't quite able to make up the difference with the federally provided PPP and EIDL loans we received.

Critical to our survival were generous grants from:

- Ashoka
- Walmart
- CFDA/Vogue
- Ana and Alex Bogusky

We reached 89% of our fundraising goal of \$50,000. Our sincerest thank you to our 1,930 individual donors and nine recurring donors for your contributions to our work. Our annual Free Fabric Fundraising Challenge entered its third year. Launching on Earth Day and ending on December 31st, this year's crowdfunding campaign brought in \$3,863 from 16 fundraisers! Sara Sukenik won the Challenge and free fabric in 2021. The Digital Workshops became a great source of fundraising for FABSCRAP and brought in \$9,134.07 over the course of 25 events – which will allow us to continue the program and pay host stipends next year. Other income includes education honorariums, banking rewards, and operational reimbursements.

Team FAB doubled from five to ten! Even with reduced hours in 2020, personnel was our largest expense. Facilities and equipment make up the same share of expenses as in 2019, as we continued to make on-time rent payments throughout the pandemic. The pause in operations reduced our processing and transportation costs. We reduced our administrative and marketing budgets to preserve cash flow.



ACKNOWLEDGEMENTS:

Our incredible volunteers
Our loyal customers
Our recycling partners
Our generous donors

Our Board:

David Hirschler, Nicholas Dominguez, Jessica Schreiber, Camille Tagle, Margaret Bishop

Our Interns:

Florence Guan, Humza Qureshi, Kayla Kemph, Naomi Rodriguez, Shana Yavari, Anastasiia Karelina, Helen He, Angela Power, Josh Hildreth

Our Part-Time Team:

Mariah Singleton, Nick Preda, Nick Prior

Our Pickup Partner: MPH

Our Lawyer: Anand Kapasi

Our Accounting Team:

Darlina Raspopi, Petya Chakarova, Erenik Nezej

Our talented photographers and Illustrators:

Jennifer Mason, Luna Photography, Robin Selavy

Special thanks to Rainer Jürgens at Syllo, for the beautiful design work on this report

And a personal thank you to the friends and family of Team FAB

CONTACT INFO

DONATIONS/GRANTS: fundraise@fabscrap.org

PRESS/EVENT INQUIRIES: press@fabscrap.org

SCHOOL PROJECTS, GUEST LECTURES, DIGITAL EVENTS: education@fabscrap.org

GROUP VOLUNTEERING: volunteer@fabscrap.org

RECYCLING SERVICE: service@fabscrap.org

FABRIC INQUIRIES: fabric@fabscrap.org

ONLINE STORE ORDERS/PRODUCT INQUIRIES: onlinestore@fabscrap.org

FABSCRAP WAREHOUSE

Brooklyn Army Terminal Building B, Unit 5H-4

140 58th Street, Brooklyn, NY 11220

T. 929-276-3188

SUBWAY: N/R to 59th Street

BUS: B9, B11, and B37 Lines

DRIVING: 20 minutes from Manhattan via the Brooklyn Bridge or the Brooklyn Battery Tunnel and connecting to the Gowanus Expressway (I–278). Free, secure on–site parking is available at the Pier 4/NYC Ferry parking lot.

FERRY: South Brooklyn or Rockaway Route



