



THE FABSCRAP ANNUAL REPORT



Feel free to contact us for further details at:
www.fabscrap.org

@fab_scrap
 

2019

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2019





TABLE OF CONTENTS

Mission
Founder's Note
Team | Board
Highlights

1. SERVICE
2. COMMUNITY
3. RESOURCE

Press | Social Media
Financials
Acknowledgements



MISSION

FABSCRAP endeavors to end commercial textile "waste."

To maximize the value of unused fabric, FABSCRAP is a convenient and transparent Service, is an affordable and accessible materials Resource, and is educating and empowering a Community of changemakers.



FOUNDERS' NOTE

WELCOME TO THE FABSCRAP SHOP!

At our Team Days in January, we casually discussed the idea that maybe we should explore opening a retail location in Manhattan. The dream was a fabric thrift shop! Near the garment district and design schools! Polished in all the ways the warehouse shopping experience is not! And in true FABSCRAP fashion, the idea led to action. By February we'd found a great location and signed a lease.

What followed in March, April, and May was a labor of love. We welcomed Lindsey Troop to the FAB Team to help us open and run the Shop. Everyone we knew was recruited to renovate a nail salon into a new, convenient source for sustainable materials. Together we knocked down walls, chose lighting, painted, swept and mopped the dusty basement. We created shelves, built displays, and designed graphics for the walls. The night before we opened was a late one - finally adding all the fabric and getting every detail right - but still, every single member of the FAB team was there. We're so proud of what we created! And we hoped everyone would love it too.

We are so humbled and grateful for everyone's response to our new shop - it's been a wild success! Though the Shop opened on June 1, 2019, it made up 44% of our fabric sales for the year - which grew by 110% from 2018. This is the first year that fabric sales have surpassed service fees! We've always believed that for reuse and recycling to work at scale, there has to be a market for the recovered material. Through sales at the Shop, the Warehouse, our Online Store, Pop-ups, on Instagram, and through Custom Orders, we're doing everything we can to redistribute these resources in the most accessible ways possible. Our goal this year was to give away as much fabric as we sold, but the Shop was so successful it was hard to keep up. We gave away nearly 40% of all outgoing material.

This year's growth in our service, community, and sales (which can be seen on every page of this report) adds to our confidence that the FABSCRAP model is needed and working. So much so that our end-of-year fundraising efforts focused on the idea that maybe FABSCRAP is needed on the West Coast too - we're looking forward to that action next year...



Jessica Schreiber
Executive Director



Camille Tagle
Director of Reuse Partnerships



FAB TEAM



- Jessica Schreiber:** Executive Director
- Camille Tagle:** Director of Reuse Partnerships
- Annie Keating:** Community Coordinator
- Sabina Montinar:** Service Coordinator
- Lindsey Troop:** Reuse Coordinator

BOARD OF DIRECTORS



- David Hirschler:** President
- Jessica Schreiber:** Vice President
- Nicholas Dominguez:** Treasurer
- Camille Tagle:** Secretary
- Margaret Bishop:** Board Member

2019 HIGHLIGHTS



SHOP LEASE SIGNING



LINDSEY JOINS



MARGARET JOINS

MAY Lindsey joins the FAB team
Margaret joins our Board
New FABSCRAP barcode bags

JUN Shop opens!
Featured Artist/Designer Program launches

SUMMER Sip-and-Sorts and Workshops

AUG Feature in Vogue



SORT-A-THON

JAN Thaddeus Beals announced as the 2019 Free Fabric Winner

FEB Found Shop location and signed lease

MAR Spring Sort-A-Thon
Shop construction begins

APR New floors and fresh paint - Shop is ready for fixtures



SHOP OPENS



3rd ANNIVERSARY



FEATURED ARTISTS & DESIGNERS



SEP 3rd Anniversary Party
Eileen Fisher NQP Partnership

OCT Launch of Mendables Program

NOV Fall Sort-A-Thon
Feature in Forbes

DEC Free Fabric for a Year Fundraiser
Feature in The NY TIMES

**421 brands used
FABSCRAP service
in 2019 - a 60%
increase from 2018**



www.fabscrap.org/pickup





1. SERVICE

In 2019, FABSCRAP completed 993 pick-ups, and collected 259,521 pounds of excess or unwanted material.

HOW OUR SERVICE WORKS

FABSCRAP's textile recycling service is modeled to accommodate the specific needs of fashion, interior, and entertainment companies. Brands can choose between using our black, proprietary bags or brown, non-proprietary bags for their textile waste. Once full, FABSCRAP provides convenient, on-call pick-ups directly from a design studio or office.

DATA TRACKING AND TRANSPARENCY

FABSCRAP keeps meticulous data for each company who chooses to recycle their textile waste with us. Each year, we share a customized report detailing their total weight diverted from landfill, end-use of sorted material, and CO2 emissions saved.

COMMITMENT TO OUR PARTNERS

In 2019, FABSCRAP service grew by 60%, expanding service to a total of 421 brands. Through this exciting growth FABSCRAP is committed to giving quality care and attention to each new brand that joins us. We let brands choose whether or not we use their name and logo in our promotional materials.

WHO'S FAB

FABSCRAP proudly provides service to change-maker brands and businesses. We now collect unwanted and unused material of any size from 421 fashion, interior, and entertainment companies.

NEW IN 2019

A/C SPACE

Andrew Suvalsky Designs
Anna Cole Designs
Atomic Freedom
Autumn Adeigbo
Ava James NYC
Badgley Mischka
Barnard College Design Center
Beyond Now Apparel LLC
Carolina Herrera
Charles Komar & Sons
Christine Alcalay
Christy Rilling Studio
Coldwell Banker Hickok & Boardman
Darn Tough
Deborah Marquit
DECOR
DEPUIS TOUJOURS
Diane Vonfurstenberg Studios
Drexel University
EAU CLUB
Echo New York
Fanm Djanm
Gita Omri
Glory Apparel, Inc.
GLOWE
Handel Architects
Ilana Kohn
James Bears Foundation
Jennyvi New York

Jonathan Cohen

Loeffler Randall
Loren Manufacturing
Macy's
Makers Market
Mancini Duffy
Mariko Ichikawa
Melinda G Nursing Bras
Meryl Diamond Limited
Michael Andrew Bespoke
Michelle Yom Design Studio
Misha Nonoo
Morris Adjmi Architect
Narciso Rodriguez
One Jeanswear Group
ORTA
OUISA
Pamplemousse
Panah Projects
Patina Rentals
Peerless Clothing
Peloton
Play Out Apparel
Remixd Clothing
Rent the Runway
Rita El-Hadi
Salvage Cloth
Sarah Musa
Saylor
Signature Theatre
Stella Adler Studio of Acting

Sunrise Brands

Takihyo Co., Ltd.
The New York Sewing Center
tinyDWED
Universal Standard
Van Saun Studio
Vertical Verte
Vescom Textiles
Vincetta
Viva Aviva Holding, Inc
Vocon
White and Warren
WNC LLC
Workroom Social

PRIOR YEARS

6 Shore Road
Abby Lichtman Design
Abraham Label
Ace and Jig
ADAY
Alejandra Alonso Rojas
AMadden Tailoring
Amanda + Chelsea
Amelie Mancini
Apparel Group
ARK
Arkins
BCA Resources
Beezie Textiles
Belford Cashmere
Bethany Joy Costumes
Better Team USA Corp
Better Than Jam
CEGO Custom Shirtmaker
Charles Samelson
Chelsea Textiles
CHF Industries
Cienne
Colin Davis Jones Studios
Colorant
Dazian Creative Fabric
Environments
Diana Arge
DL1961
Don't Worry Baby
Dream Yard INC
Earth Angel
Edinger
Eileen Fisher
Elise Ballegeer
Elizabeth DeSole
Ellery
Errant Heart
ESPRIT
Express
Factory 8
Fermata Designs
Gerson & Gerson
Goodship
Grammer, LLC
Hanky Panky

Hickey Freeman Tailored
Clothing
Himatsingka Seide LTD
Hushed Commotion
Isleñas LLC
J.Crew
JB Martin
Jeff Fender Studio
Jenny Yoo
JLEW
Junior Baby Hatter
KAHLE Studio
Kate Can Quilt
Kayrock Screenprinting
Kid Made Modern
Kordal
KRD Imports
Lafayette 148
Lark and Raven, LLC
Leanne Marshall
Lewis Cho
Lianfa Textile Inc
Lilla P (L2 Apparel group/Leo Sage)
Live Lorelai LLC
Loomstate
Loulette Bride
Mara Hoffman
Marc Jacobs
Megan Quarles
Memory Threads
MFA Fashion Design at FIT
MM.LaFleur
Monastery of Our Lady of the Rosary
Nassimi LLC
Nikki Chasin
Nualime
Oscar de la Renta
Outlier
P/Kaufmann
Pallas Textiles
Paolo Blower International
Textile Workshop
Pembroke & Ives
Perennial

Petite Soul
Philomena Fox
Private Packs
Proenza Schouler
PVH-Heritage (DKNY)
Quaint and Curious Volumes
R13 Denim
Rachel Antonoff
Rachel Comey
Rallier
RDG Global
Rebecca Taylor
Reboundwear
Recycle Track Systems/
Barclays Arena
Red Couch Clothing
Rosina Mae
SEAM USA
Software Studios
Soor Ploom
Statuto
STEPHANIE RASULO
Steven Alan
Sukoon Active
Tabii Just
Tailoring Robot
Tanya Taylor Designs
The Materials Center
The TEN Apparel
Theaterworks USA
Theory
This is Edvin LLC
Thompson St. Studio
Tillsonburg USA
Timberlake Studios
Timothy WestBrooke Design
Todd Snyder
Tracy Reese
True Textiles
Ultrafabrics, Inc
Victor Textiles
Whit
Who Shirt Company
World Textile Sourcing
Yuiitsu Dye Shop
Ziel PBC



2019 IMPACT REPORT

(EXAMPLE ONLY - BRAND NAME HERE)

RECEIVING SERVICE SINCE 2017



WEIGHT COLLECTED

TOTAL	2019
10,781 LBS	5,113 LBS



OF PICKUPS

TOTAL	2019
21	8



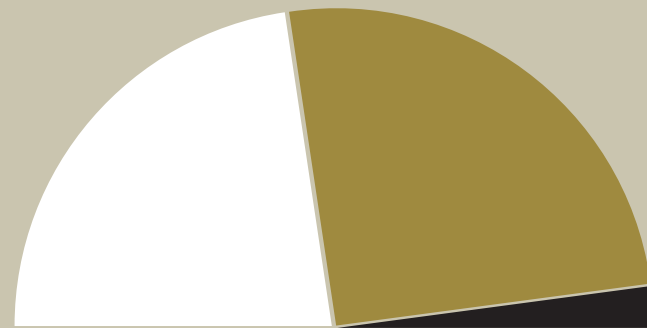
TONS OF CO2 SAVED

TOTAL	2019
76.3	36.5



EQUIV. TREES PLANTED

TOTAL	2019
1,145	547



BROWN BAGS

TOTAL	2019
115	51



BROWN ROLLS

TOTAL	2019
200	158



BLACK BAGS

TOTAL	2019
80	37



BLACK ROLLS

TOTAL	2019
226	41

FABSCRAP



POUNDS COLLECTED

TOTAL	2019
493,800	259,624



OF PICKUPS

TOTAL	2019
2,166	1,162



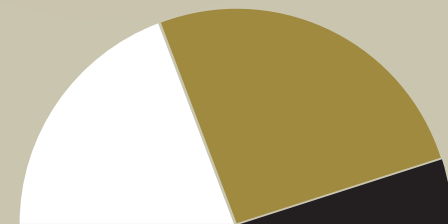
TONS OF CO2 SAVED

TOTAL	2019
3,356	1,669



EQUIV. TREES PLANTED

TOTAL	2019
50,336	25,036



BROWN BAGS

TOTAL	2019
9,383	5,274



BROWN ROLLS

TOTAL	2019
3,840	1,998



BLACK BAGS

TOTAL	2019
2,668	1,612



BLACK ROLLS

TOTAL	2019
584	285

FEEL FREE TO CONTACT US FOR FURTHER DATA AND DETAILS

FABSCRAP is a non-profit, 501(c)3 organization addressing NYC's commercial textile waste.

We provide convenient pickup of unwanted textiles from fashion and interior design businesses, and with the help of volunteers, sort material for recycling and reuse. This is a summary of your company's participation and impact. Thank you for being FAB!



www.fabscrap.org

@FAB_SCRAP

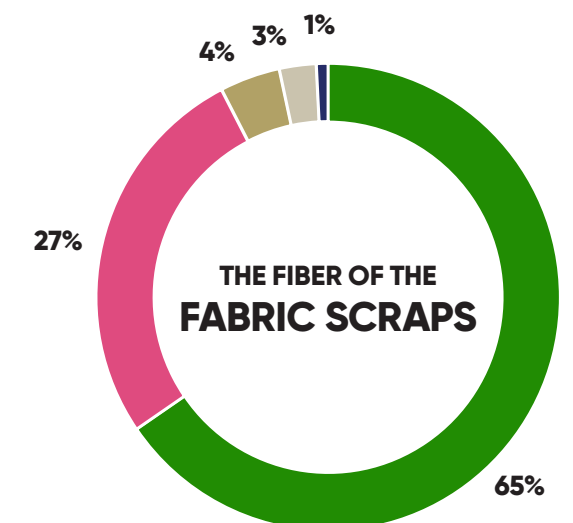
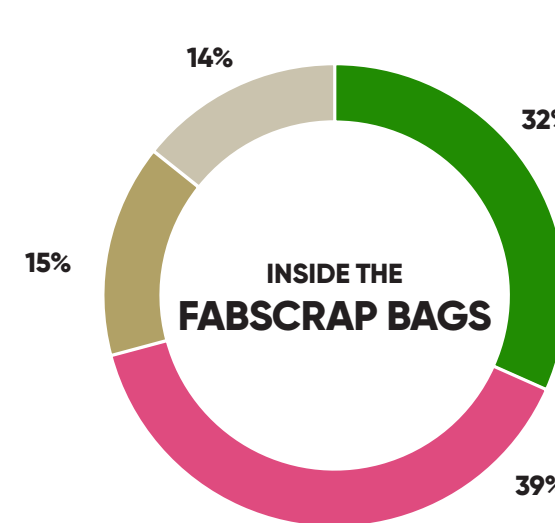
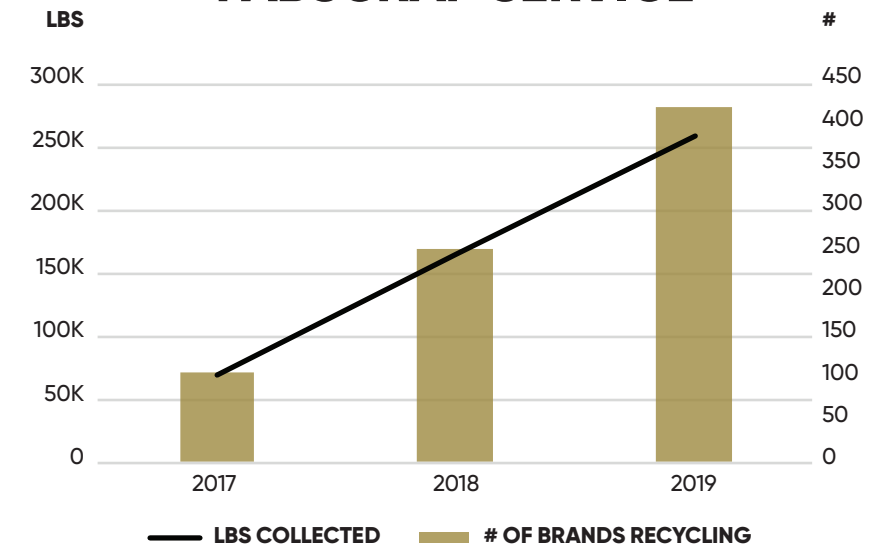


DATA REPORT

FABSCRAP's Impact Report may be the only consistent and public measure of pre-consumer textile waste from commercial businesses.

We share our annual and cumulative data each year to bring awareness to both the volume of waste and the massive untapped opportunity to create a more circular supply chain. Every company utilizing FABSCRAP service also receives a custom Impact Report with their own metrics.

GROWTH IN FABSCRAP SERVICE



- FABRIC - REUSE
- FABRIC - RECYCLING
- PAPER
- LANDFILL

- BLENDS - NO SPANDEX
- BLENDS - W/SPANDEX
- 100% COTTON
- 100% POLYESTER
- 100% WOOL

SERVICE NUMBERS IN 2019

259,521 pounds of materials collected

187 community drop offs for recycling

80% of incoming material is non-proprietary

993 pick ups completed in 2019

5,406 pounds on average collected per week

167 companies added in just 2019

421 total companies

93% of brands let us share their name and logo





2. COMMUNITY

In 2019, our volunteers sorted 221,812 pounds of textile waste at our Warehouse in Brooklyn.

VOLUNTEER SORTING SESSIONS

Textile waste collected from our partner brands arrives at our Warehouse in the Brooklyn Army Terminal where it is sorted by hand for recycling or reuse. To date, 5,201 volunteers have given their time in support of our mission, and we are continually grateful for the hours they dedicate to our cause. Our three-hour volunteer sessions are held twice a day, Monday through Saturday.

EDUCATION AND BUILDING AWARENESS

FABSCRAP brings much-needed attention to the issue of commercial textile waste, educating the next generation of designers. In 2019 the FAB Team spent 235 hours giving lectures, talks, and interviews to those eager to learn about sustainable solutions.

FABSCRAP EVENTS

FABSCRAP rallies individuals who are not only environmentally conscious, but who are also creative, skilled, and inspiring. Our events are opportunities for us to connect with one another, network, and celebrate our passions.

2019 EVENTS

JAN

Texworld USA

MAR

Spring Sort-A-Thon

APR

Union Square Earth Day

JUN

Shop Opening Celebration

JUL

Texworld USA
Team Day in Central Park

AUG

Shop Workshops
National Thrift Store Day

SEP

3rd Anniversary
Marketplace of the Future
Eileen Fisher NQP Sale

NOV

Fall Sort-A-Thon
Small Business Saturday

DEC

Cyber Monday



EDUCATION | POP-UPS



29 education events hosted at FABSCRAP

235 hours logged by FAB Team for Outreach and Education

9 out-of-state communities reached

20 pop-ups + lectures

37 high schools and universities reached



COMMUNITY NUMBERS IN 2019

221,812 pounds sorted by community

12,731 hours volunteered by our community

570 sorting sessions

24,281 pounds of free fabric taken home by volunteers

246 average number of volunteers per month

35 corporate groups volunteered

2,952 volunteers

1 in 6 people volunteer more than once

52 school groups volunteered





3. RESOURCE

In 2019, 11,456 students, designers, artists, crafters, and volunteers sourced their materials from FABSCRAP.

THRIFT WITH US!

Whenever possible, FABSCRAP aims to extend the life of materials as they are. We're able to find new homes for fabric cuttings sized one yard or greater, leather or fur skins, embellishments, trim, and cones of yarn! 60% of incoming materials are in perfect condition for reuse. The materials we receive are of exceptional quality and we are able to make them available at thrift-store prices. Customers can visit our Brooklyn Warehouse or new Shop in Manhattan six days a week. For those located outside of NYC, our Online Store, Instagram, and traveling Pop-Ups are fun ways to source sustainable materials.

FEATURED ARTIST AND DESIGNER PROGRAM

As we continue to support and grow our sustainable maker community, we want to showcase creative initiatives incorporating discarded fabric into new items. Our Featured Artist and Designer program champions sustainable entrepreneurs who utilize textile waste in their work with a three-month opportunity to sell and market their products from the new FABSCRAP Shop.

SHOP LAUNCH / ONLINE STORE

Since opening in June 2019, our new Shop in Manhattan has been a convenient and central shopping destination for our creative community. The Shop features a more curated selection of our materials, priced by yard or by piece, which are carefully merchandised for a smoother shopping experience. This second FABSCRAP location also serves as the perfect venue for our newly added workshops and gatherings, and is the new home for our growing Online Store!



BEFORE

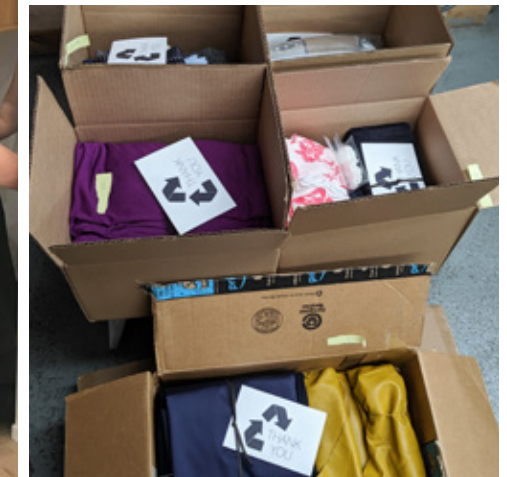
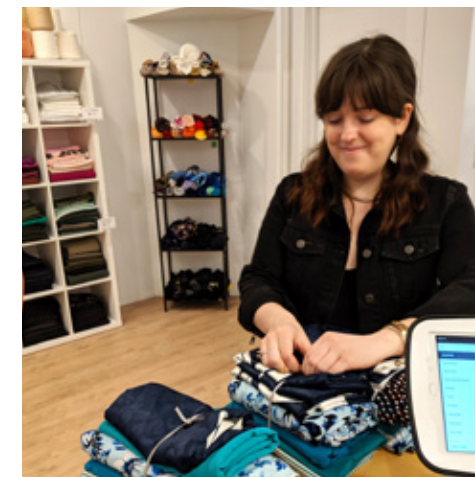
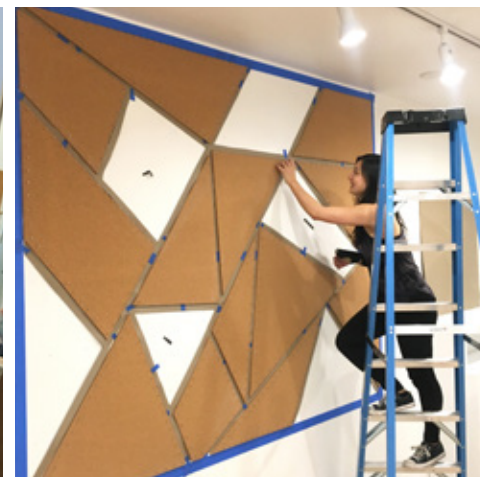
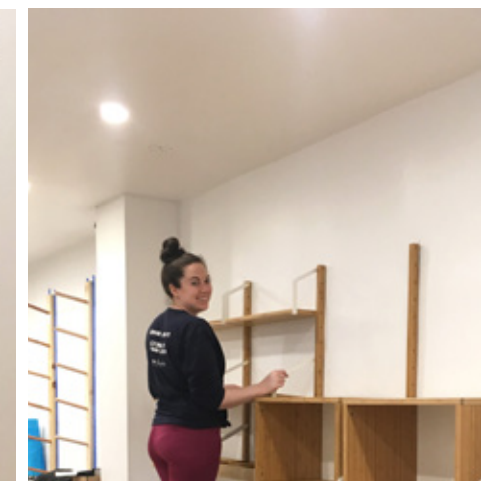
7,593 additional people reached through the Shop
1,354 pounds of scraps sold
9,769 yards of fabric sold
45% more pounds of fabric redistributed
443 pounds dropped off for recycling at Shop



AFTER



4,161 pounds sold from Online store
750 online orders
47 states shipped to
46% growth in orders since Shop opened
1,213 scrap packs sold
4,010 yards of fabric sold



RESOURCE NUMBERS IN 2019

61,359 pounds fabric redistributed in 2019

104,871 pounds of materials recycled

20 Pop-Ups

1,990 Warehouse shoppers

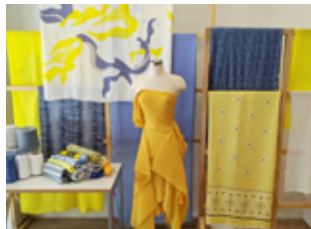
5,445 pounds reused by students

27 custom orders



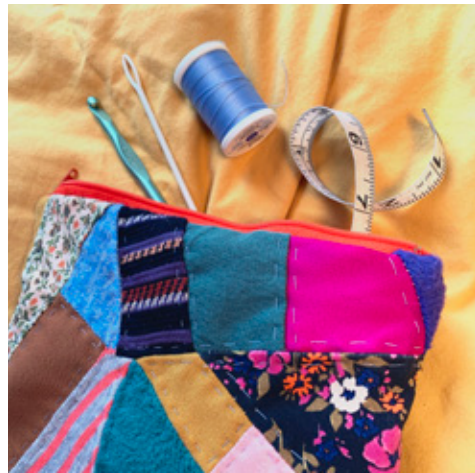
750 online orders

3,996 Shop shoppers



39% usable fabric given away for free

61% fabric sold



Photography Credit: Lily Fulop

A close-up photograph of a person's hands holding a large, overflowing pile of fabric scraps. The person is wearing a dark grey long-sleeved shirt and a gold chain bracelet on their left wrist. Their fingernails are painted a vibrant blue. The fabric scraps include a piece of light brown woven fabric, a piece of white fabric, a piece of red and yellow striped fabric, and a piece of black and white plaid fabric. The background is slightly blurred, showing a workshop environment with shelves and other fabric items. A semi-transparent olive green circle is overlaid on the right side of the image, containing white text.

Since our launch,
FABSCRAP has collected
493,697 pounds
of fabric to be recycled
or reused.

PRESS



RECYCLING IN A FAB WAY
HOW FASHION BRANDS GET RID OF TEXTILE WASTE



- FEB**
NY1
Daily Mail
ChedHer
- APR**
Waste360
News12 Brooklyn
- JUN**
The New Fashion Initiative
Next City
- JUL**
NYPost
Supply Chain Dive
Textile Today
- AUG**
Vogue
Grist
- SEP**
News10
Pix11
- OCT**
Forbes
- NOV**
Brooklyn Daily Eagle
Fox5NY
- DEC**
The New York Times



“By Involving fashion students as volunteers in its operations and donating fabric to them, FABSCRAP sees itself as not just a recycler but an influencer serving as a conduit between big brands and emerging designers.”
-Textile Today

“...the new FABSCRAP store is like candy to designers, makers, and anyone interested in recycling and sustainability.”
-The New Fashion Initiative



At FabScrap's warehouse in Sunset Park, Brooklyn, textiles from fashion studios are sorted by material and color. The organization's goal is to cut down on design waste by recycling and reselling the swatches designers use to pick materials. John Taggart for The New York Times



“Anyone and everyone can help, and that's the real takeaway from a volunteer day at Fabscrap.”
-VOGUE

SOCIAL MEDIA

31,455 Instagram followers
606 pounds sold on Instagram
189 IG Flash Sales



855 Twitter followers

FABSCRAP @FAB_SCRAP
Today we took to shred 5,111 pound of textiles!! That is 5,111 pounds saved from landfill!! 🌱🌿



3,363 Facebook followers

FABSCRAP is at **FABSCRAP (The FABSCRAP Shop)**.
May 24, 2019 · New York · 🌐
We.Have.Signage!!! 8 more days until The FABSCRAP Shop opens!!!
...
The shop will be open June 1st at 10am! Be ready to shop our rolls, trims, leathers, and more. ⚡
...
Oh, did you see that you can now check in on Facebook at the shop AND warehouse!? Tag your location when you are shopping with us! Both locations will be full of amazing materials. ❤️❤️

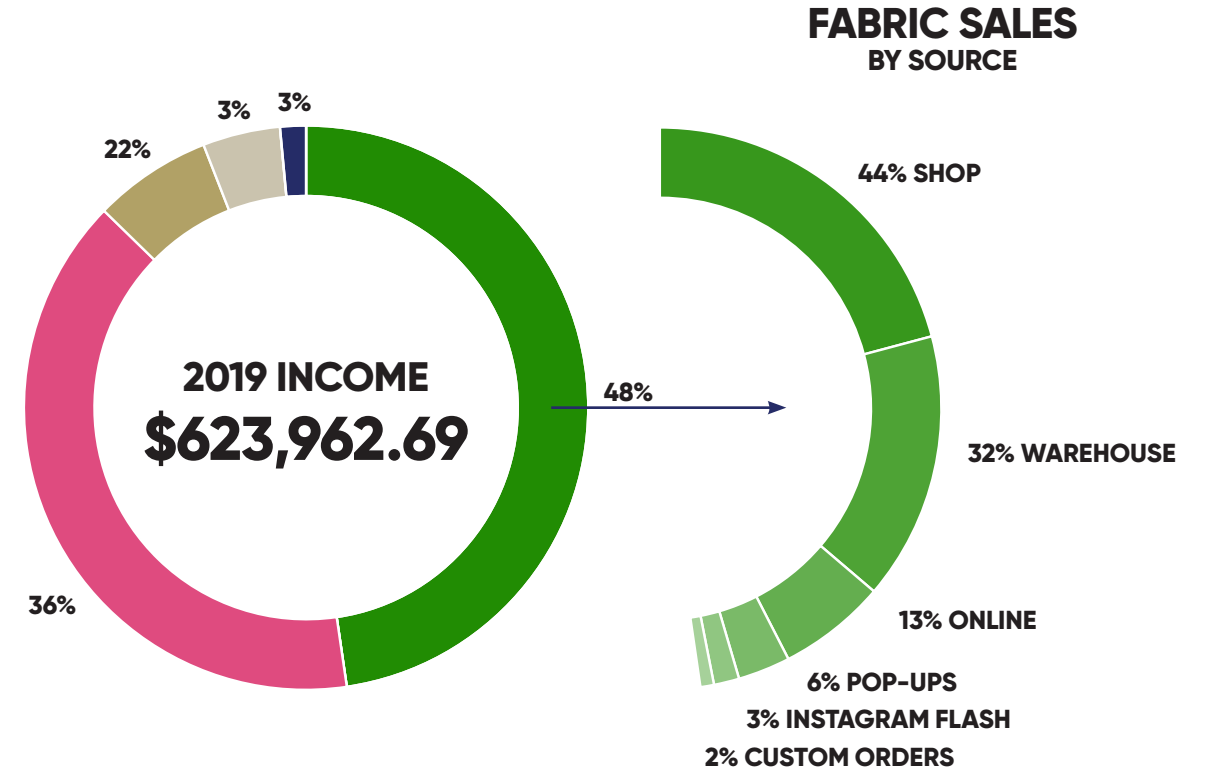


FINANCIALS

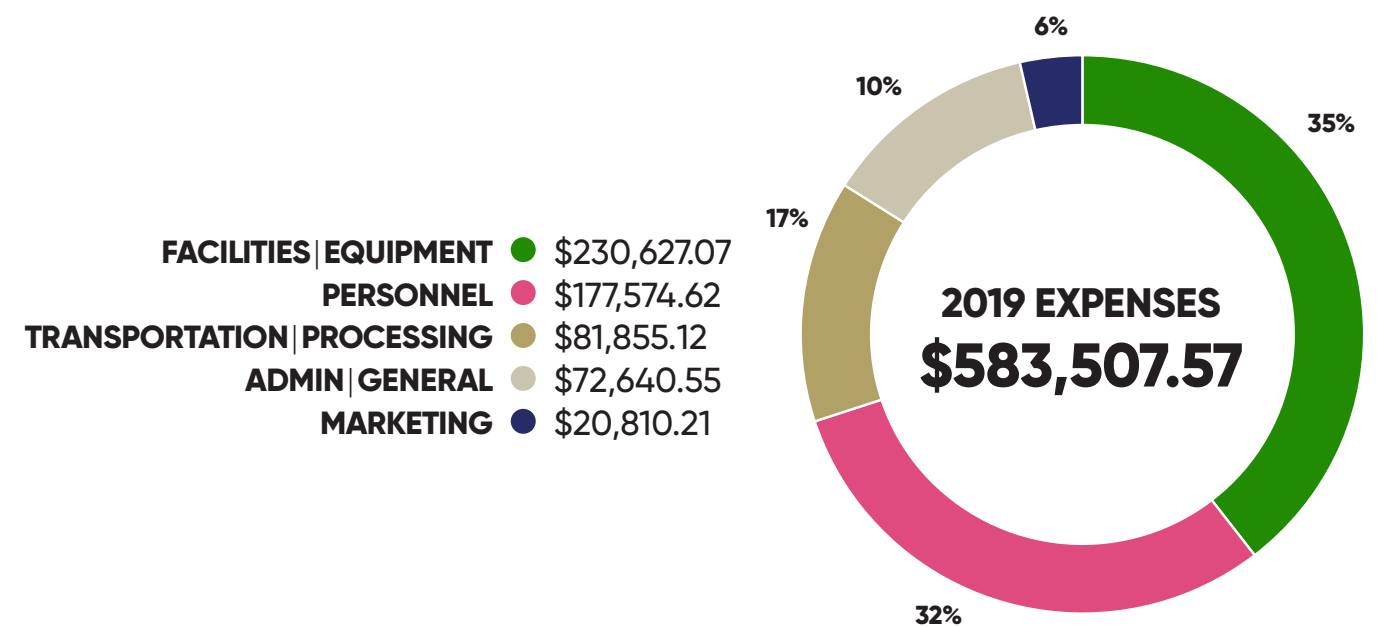
FABSCRAP's fee-for-service model holds commercial industries responsible for funding the management of their textile waste.

This year, fabric sales surpassed service fees, largely due to the opening of the FABSCRAP Shop. We aimed to diversify the ways in which we sold and redistributed fabric, which can be seen in the fabric sale call-out graph. We started fundraising in earnest to expand our operations to the West Coast, which increased donations dramatically over prior years. We received generous grants from Ashoka, Citizen Committee for New York, Rosalind and Alfred Berger Foundation, Franklin Philanthropic Foundation, Raised by Us, and Visit.Org. Other income included education honorariums, banking rewards, and operational reimbursements.

We added facilities and personnel expenses to renovate and open the FABSCRAP Shop. As we continue to expand our service, our material transportation and processing costs become a greater expense. Our new bags with barcodes also added to our equipment expenses this year. Administrative expenses included the costs of shipping from our newly expanded Online Store, bank fees, small team-building meals, as well as accounting and legal fees. Marketing expenses included events, website revisions, and print materials, including this report.



FABRIC SALES	\$297,588.24
SERVICE FEES	\$247,080.00
DONATIONS	\$42,354.29
GRANTS	\$27,706.29
OTHER	\$9,233.87



ACKNOWLEDGEMENTS:

Our incredible volunteers
Our loyal customers
Our partner brands

Our Board: David Hirschler, Nicholas Dominguez, Jessica Schreiber, Camille Tagle, Margaret Bishop

Our Interns: Jevhoy Bailey Gordon, Vicky Yang, Chloe Brand, Bronwyn Beatty, Catherine Kelly, Elizabeth Turok, Naya Albertina, Parker Heuer, George Stavropoulos, Madeline Miller, Andres Hernandez, Kristine Kou, Quincy Dean-Slobod, Shannon Funk, Stephanie DeNisco, Garrett Hattman, Florence Guan, Lucy Beizer

Our Part-Time Team: Nick Prior, Nick Preda, Alizeh Jumani

Our Pickup Partner: MPH

Our Lawyer: Anand Kapasi

Our Accounting Team: Erenik Nezej and Darlina Raspopi

Our Shop Creation Team: John Healy and South Shore Builders Group, Angelo Sinclair, Noel Cotto, Mike Casey, C2 Imaging, RDS Delivery, Tiffany Liu, Colette Malouf, Glen Lagerstrom, and Dave Teete

Our Personal Friends and Family: The Schreiber Family, Mike Reed, Soyee Chiu, Caitlin Ratzler, Vince Petaccio, Annie Plotkin-Madriral, The Tagle Family, Odette Go, Dylan Friesner

Our talented photographers: Jennifer Mason, The Hero Agency, and Mariah Singleton

And special thanks to Rainer Jürgens at Sylo, for the beautiful design work on this report

CONTACT INFO

FABSCRAP WAREHOUSE

**Brooklyn Army Terminal
Building B, Unit 5H-4**

140 58th Street, Brooklyn, NY 11220

T. 929-276-3188, ext #1

MONDAY-FRIDAY: 9AM-5PM

SATURDAY: 10AM-5PM



FABSCRAP SHOP

110 West 26th Street, New York, NY 10001

T: 929-276-3188, ext #2

MONDAY-SATURDAY: 10AM-6PM



Feel free to contact us for further details at:
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EMBROIDERY



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