



MEDIA KIT

MEET FABSCRAP

FABSCRAP is a nonprofit organization that has pioneered a system to recycle and reuse fabric waste, creating an accessible materials resource for creative communities while reducing the fashion industry's impact on the planet.

FABSCRAP has saved nearly 1 million pounds of fabric from landfill, the CO₂-reducing equivalent of planting 110,000 trees.



THE SITUATION



The fashion industry has a hidden waste problem.

Each year, over **6.3 MILLION TONS*** of textiles are wasted during the design and production process to make clothing, including:

- Fabric swatches and headers
- Mock-ups and mutilated samples
- Cuttings from production
- Deadstock and excess materials
- Excess yarn, trims, and leather
- And beyond

For every **POUND** of waste we create as consumers, **40 POUNDS** of commercial waste is created by businesses.

* A New Textiles Economy: Redesigning Fashion's Future, Ellen McArthur Foundation (2017)



www.fabscrap.org/pickup



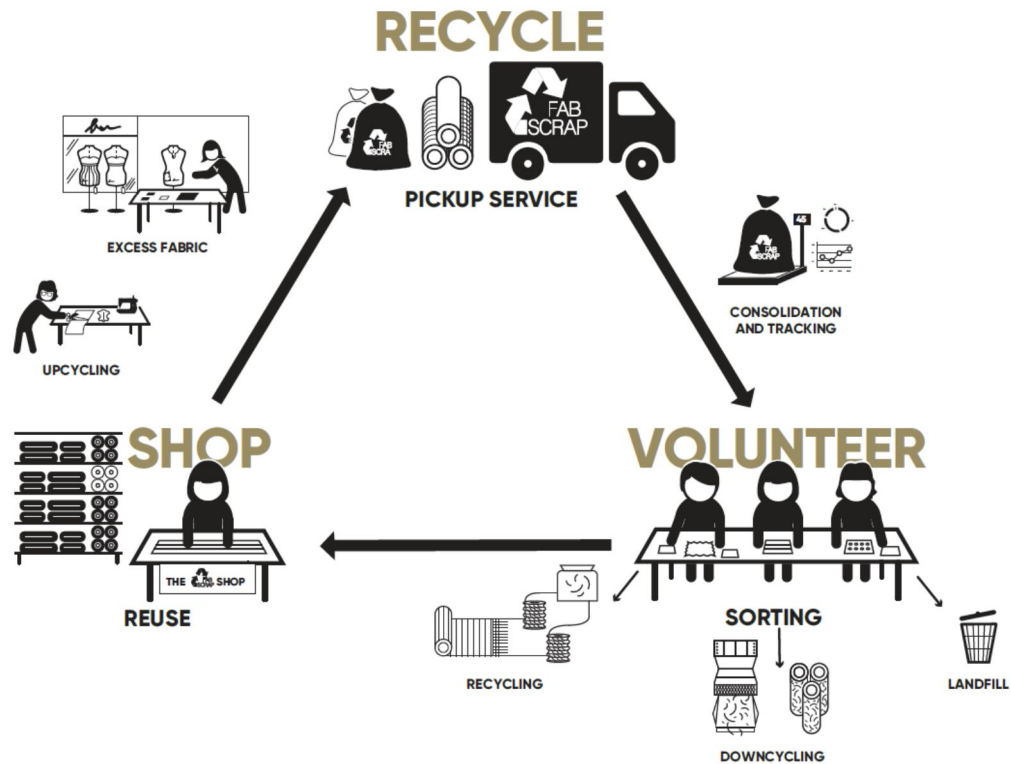
THE MISSION

FABSCRAP endeavours to end commercial textile “waste” and maximize the value the value of unused fabric.





THE PROCESS



THE PILLARS

SERVICE

FABSCRAP is a convenient and transparent recycling and reuse service for over 500 major fashion brands, providing easy pickups and a detailed data tracking and reporting system.

RESOURCE

FABSCRAP is an affordable and accessible materials resource for creative communities, extending the life of fabrics recovered from brands through their online store, two storefront locations, and volunteer program.

COMMUNITY

FABSCRAP is educating and empowering a diverse community of changemakers. Now a robust network of over 6,000 volunteers, FABSCRAP educates current and future designers about the environmental impact of their choices and works to increase transparency and awareness about commercial waste.



THE MODEL

THE FABSCRAP MODEL

FABSCRAP was created to meet New York City's commercial textile recycling needs. Materials that traditionally would have gone to landfill are now being properly recycled and made available for reuse.

FABSCRAP is a 501(c)3 charitable organization, though it flips the traditional non-profit model. Rather than relying solely on public donations to address a commercial problem, brand partners pay a recycling service fee, increasing their accountability and funding the infrastructure needed for their industry. Service fees and fabric sales help to cover operational costs and make it possible to give away fabric to students, artists, local designers, and crafters for reuse.

MEET THE FOUNDERS

[L to R]

JESSICA SCHREIBER Founder and CEO
CAMILLE TAGLE Co-founder and Creative Director



ABOUT THE FOUNDERS

JESSICA SCHREIBER, Founder and CEO

Jessica Schreiber is the creator of FABSCRAP, a nonprofit organization that pioneers a system for recycling and reuse of commercial textile waste. After receiving a Masters degree in Climate and Society from the Earth Institute at Columbia University, Schreiber worked at the Bureau of Recycling and Sustainability at the NYC Department of Sanitation. When several fashion brands reached out to her at the Department of Sanitation to ask how they could recycle their excess fabric, Schreiber was inspired to create a solution for fashion's textile waste problem. After successfully pitching her idea on Lifetime's *Project Runway: Fashion Startup*, she was awarded several investment grants to officially launch FABSCRAP in 2016. The nonprofit has since evolved into an industry-leading community addressing waste. Featured in *The New York Times*, *Forbes*, *CNN*, and *NBC*, Schreiber is passionate about changing how the fashion industry handles fabric waste and creating the infrastructure necessary to facilitate long-term sustainability.

CAMILLE TAGLE, Co-founder and Creative Director

Camille Tagle brings her deep history in the world of design and fashion to her work as Creative Director of FABSCRAP. After graduating from UCLA with a degree in Art History, Tagle studied design at the Fashion Institute of Technology. She then spent her early career as an eveningwear designer for renowned New York City design houses, with creations that sold in major retailers and graced the red carpet. It was through her work as a designer that Tagle witnessed just how much fabric, especially reusable yardage, went to landfill after each collection. Moved by the issue and concerned about the environmental impact, she created her own reuse system to get these fabrics into the hands of those who could use them. Tagle joined forces with FABSCRAP in 2018, developing new and creative outlets for fabric redistribution and solidifying FABSCRAP as an acclaimed materials resource. Tagle is also particularly passionate about continuing to strengthen FABSCRAP's relationships with schools throughout the country, believing that sustainability must become a key component in the education of today's designers to better shape tomorrow's design practices.

FAB PARTNERS

MARC JACOBS

Dream of the Future

J.Crew

R
13

UO

MARA HOFFMAN

THAKOON

CAROLINA HERRERA
NEW YORK

LAPOINTE

LATE
SHOW
stephen
colbert

TODD SNYDER
NEW YORK

UNIVERSAL STANDARD

PVH

DEREK LAM
IO CROSBY

MANSUR
GAVRIEL

the sak

STEVE MADDEN

DESIGNTEX

LAFAYETTE 148
NEW YORK

★ macys★

SLEEPY JONES

ERIK
BRUCE

NAOMI NOMI

LNDR

A DAY

JENNY YOO
COLLECTION



LOEFFLER RANDALL

victor

RENT THE RUNWAY

IN THE MEDIA

VOGUE

Forbes



CNN

BBC

The New York Times

ARCHITECTURAL DIGEST
ADPRO

The Weather Channel

WWD



REFINERY29

NEW YORK POST

among hundreds of additional regional, national, and international press placements

THE NEW YORKER

THE CLIMATE CRISIS

“ The environmental toll is high enough that you wouldn't want to waste any of what emerges from textile mills, which is why Jessica Schreiber and Camille Tagle founded FABSCRAP to collect and reuse the huge amounts of excess fabric that the industry produces even before you buy a shirt and hang it in the back of the closet forever. ”

—Bill McKibben
July 14, 2021

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“I really hope companies begin to see themselves as stewards of the planet, take responsibility for their impact, and work to reduce it. There is a lot we can do as individuals, but businesses have exponentially more influence, power, and impact with their choices. I hope we move in a direction that is regenerative, not just sustainable.”

JESSICA SCHREIBER

Founder & CEO of FABSCRAP

