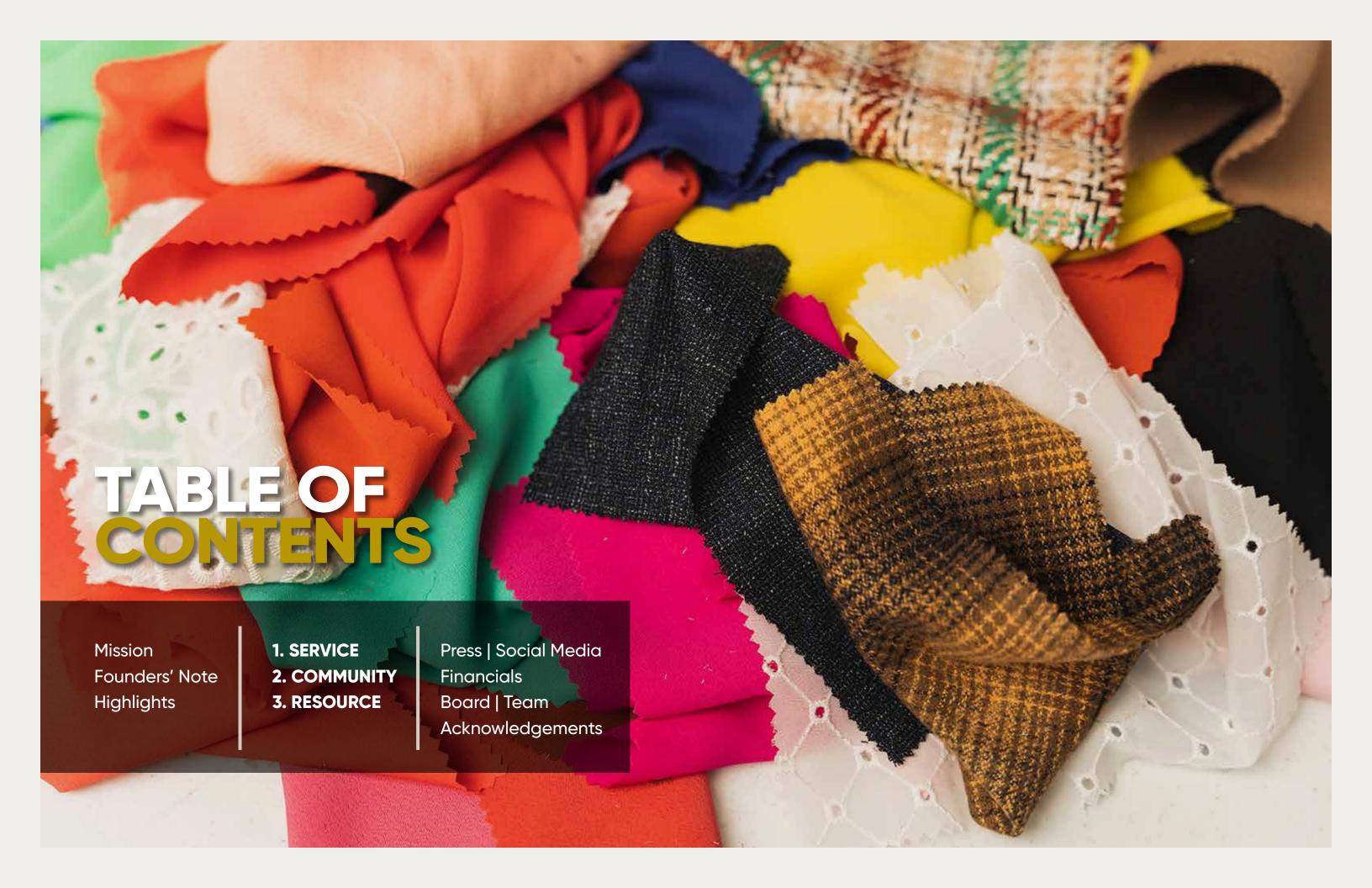
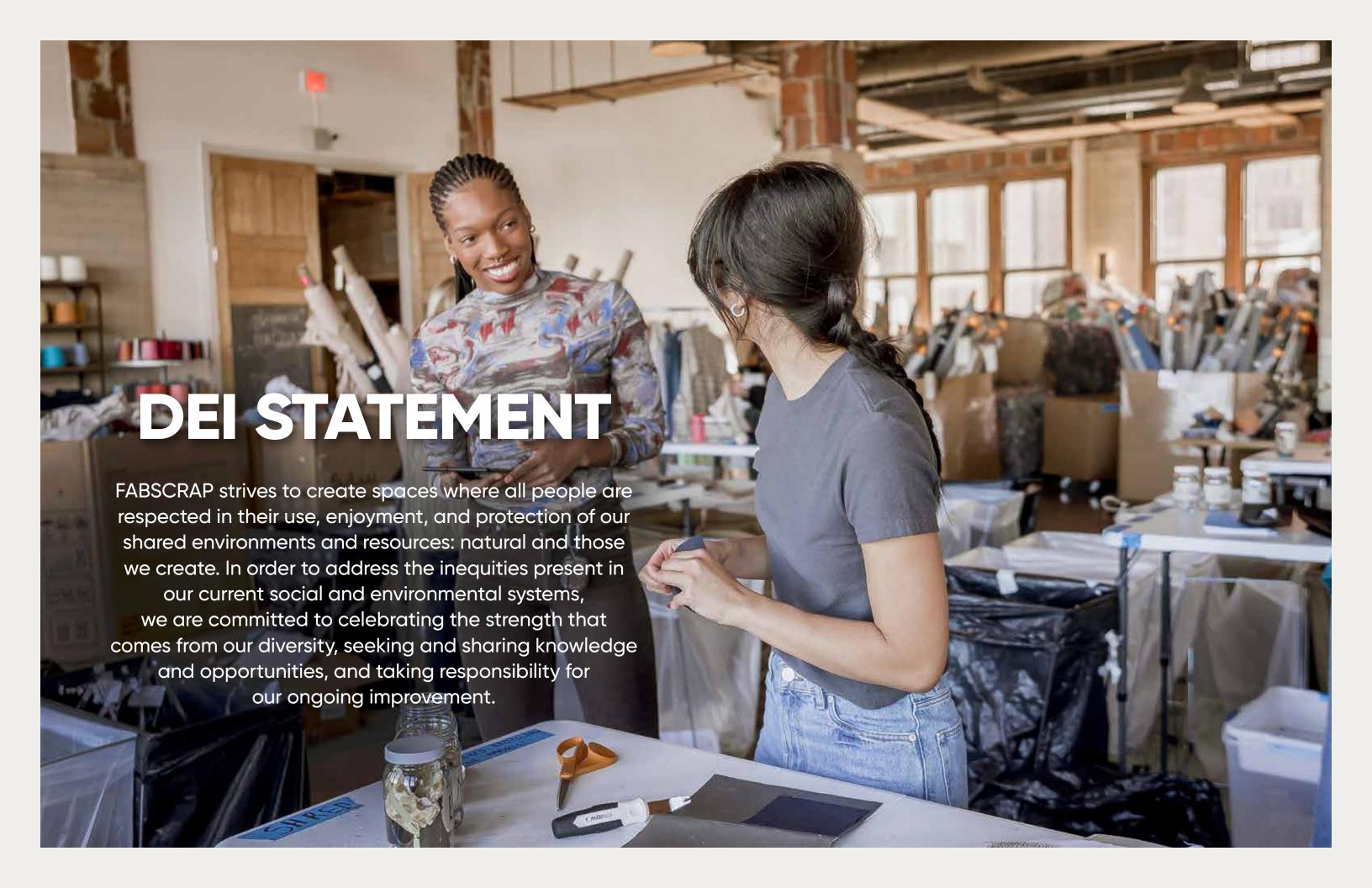


# THE FABSCRAP ANNUAL REPORT

2022







## **FOUNDERS' NOTE**

Six years in! This is the first year since we launched that we didn't open or close or move between locations. Stable in our spaces, we were able to try new things, expand or add depth to existing programs, and invest in our partnerships. The effort was obvious in every department:

Service: We made internal and external improvements to our service Partner Portal – it tracks all of our brand information, service requests, bag inventories, incoming material, sorted weights and is how our brand partners access their environmental data. We've automated many processes, resulting in a more polished and streamlined experience for everyone. We deployed new FABSCRAP bags (made possible by a generous grant from Ana Bogusky – thank you!!)

Operations: We updated the way we send material to the shredding facility, resulting in the use of significantly less plastic and less manual work from our team.

**Volunteer:** We added Reuse and Host volunteer positions. We created a new Outreach and Education position.

**Reuse:** We rolled out a new FAB Rewards program for our fabric shoppers. We planned "theme week" sales each month. We showcased the work of eight local designers through our Featured program.

**Fundraising:** We were proud to have more corporate partners provide monetary support for our work during Earth Month, including Club Monaco, Capri Holdings Limited, Richloom, Lo & Sons, and Steve Madden. For the first time ever, we had matching partners for our annual Silent Auction! Thank you to Steve Madden, J. Crew and Madewell. Our continued partnership with URBN remains pivotal to our Philadelphia location!

All of this contributed to a very important milestone:

**We have surpassed 1 MILLION POUNDS saved from landfil!** In fact, we closed 2022 at just over 1,352,904 pounds. That's 9,900 tons of CO2 emissions saved, the equivalent of planting over 107,744 trees.

THAT is why we work so hard. It's core to our collective, continued drive and commitment to combating climate change. And some days, maybe most days, it does feel like combat. We're pushing against outdated systems and processes and ways of doing and thinking. In the same vein, this year we continued regular DEI meetings, and we finalized our DEI statement to complement our mission statement.

Jessica Schreiber Founder + CEO Camille Tagle
Co-Founder + Creative Director



# **2022 HIGHLIGHTS**

**JAN Team Days** 

FEB Mendables Program expands online Launch of FAB Rewards Reuse Themed Weeks begin

MAR 1 MILLION POUNDS saved

APR 3,100 pounds sorted at Sort-A-Thon
Sew Brooklyn Workshop Series begins

**MAY** Awarded the Max and Victoria Dreyfus Foundation grant

JUN Summer Games volunteer sessions
Sunset Swing Awards Dinner

JUL Walk the Talk social media campaign starts
Puma x You workshop
Awarded the Lily Auchincloss grant

SEP FABSCRAP's Sixth Anniversary
New FABSCRAP hoodies

OCT Awarded Pollution Prevention Institute grant
National Gallery of Art collaboration redistributed
600 pounds of scraps gifted to DC schools

NOV New FABSCRAP service bags arrive
Textile Exchange Conference
FABSCRAP Philadelphia's 1 Year Anniversary

**DEC** Online Store updates go live FAB Team Holiday Party















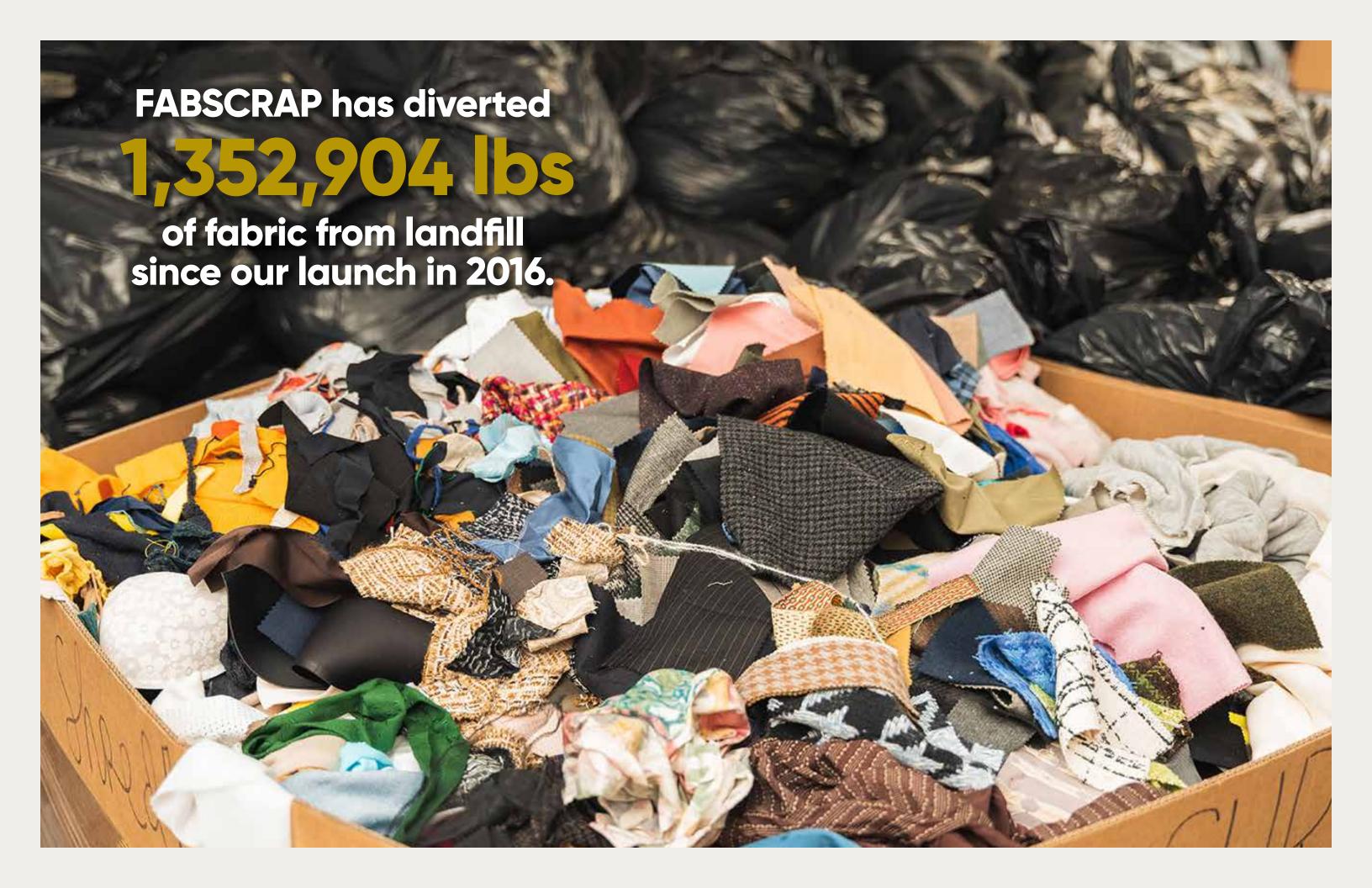












# 1. SERVICE

## WHY REUSE AND RECYCLING IS IMPORTANT

It's estimated that 15–35 tons of CO<sub>2</sub> are released per ton of textiles produced¹ and production of textile fibers has nearly quintupled since 1975, increasing from 24 million metric tons to 108 million metric tons². Most of this fabric (62%) is synthetic or chemical, taking 30–40 years to break down synthetic fibers, and a hundred years to fully decompose³ (if ever). Recycling and reuse are critical options to divert this material from landfill and reduce the production, and associated environmental costs, of virgin fibers.

## **FABSCRAP RECYCLING SERVICE**

FABSCRAP accepts all types of fabric for recycling, including: swatches, headers, cuttings, production scrap, and yardage. We also take notions, trims, leather hides, yarn cones, and even unworn fit or development samples.

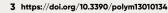
Once a brand partner applies for service, FABSCRAP provides a set of service bags. Brands choose between using our black (proprietary) and brown (non-proprietary) bags for their textile waste. Our online Partner Portal allows for convenient pickup requests from brand partners' studio or office whenever needed.

## **DATA TRACKING AND TRANSPARENCY**

FABSCRAP tracks AND shares data for each brand including total weight of fabric diverted from landfill, the percent reused versus recycled, and CO<sub>2</sub> emissions saved. Additionally, our online Partner Portal provides annual and cumulative reports for Year to Date, Cumulative, and Prior Years to assist brands in evaluating their impact as they continue to receive service in real time and year-over-year.

\* Visit www.fabscrap.org/whos-fab to see a list of changemaker brands that use our service.

<sup>2</sup> Garside M. Chemical and Textile Fibers Production Worldwide 1975—2018|Statista. [(accessed on 15 May 2020)]; Available online: https://www.statista.com/statistics/263154/worldwide-production-volume-of-textile-fibers-since-1975/#statisticContainer.





<sup>1</sup> https://www.eea.europa.eu/media/infographics/textile-waste/view

# **PARTNER PORTAL**

The FABSCRAP Partner Portal allows every brand partner access to their company's diversion and environmental impact data, improving transparency and informing more responsible decision-making. This increased access and automation helps to streamline communication during the recycling process and makes our service even more convenient for our brand partners.

## **Our Partners can:**

- Schedule and edit Service Requests, view open Requests, or review completed pickups.
- Request additional FABSCRAP bags and keep track of their inventory of FABSCRAP bags.
- Create, edit, and remove contacts.
- · Create, edit, and remove service locations, including adding specific notes per location, for example: "freight elevator closed 1-2 PM".
- View important documents, including Service Agreements, Certificates of Destruction, and past Impact Reports.
- Access their Impact Data in real time! There are three reports: Year-to-Date, Cumulative since beginning service (which includes sorted statistics!), and Past Year Totals.





Home My Service Requests My Account My Data

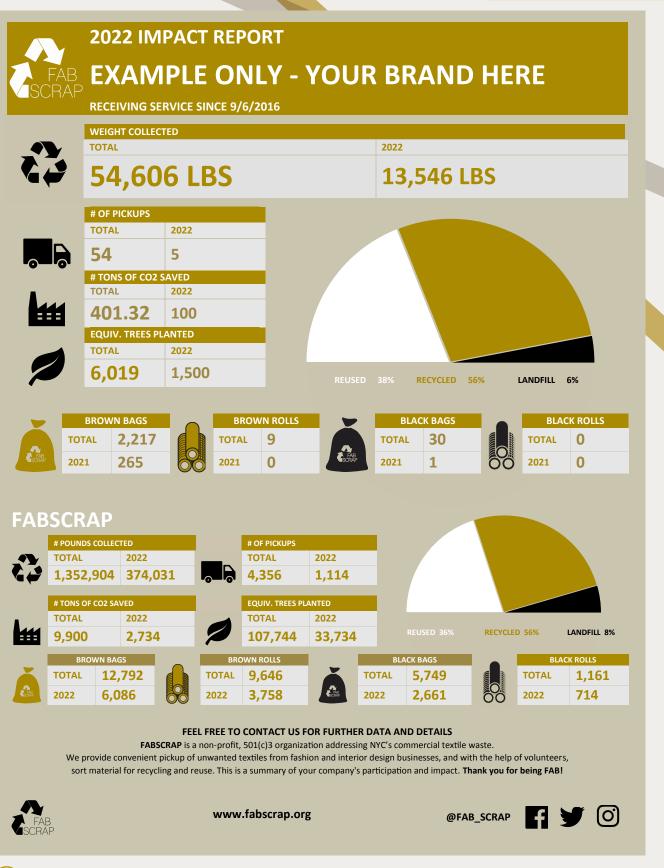
2022 Data is now available on your "My Data" page! Please email service@fabscrap.org with any questions.

## **Welcome to the FABSCRAP Partner Portal**

The FABSCRAP Partner Portal is a new online service system that will allow you and your teams to more easily manage your FABSCRAP Account.

Any important FABSCRAP service announcements or alerts will be added here so you can easily be kept up to date!

## IMPACT DATA





# **SERVICE NUMBERS IN 2022**

374,031 pounds of materials collected

2,749

33,734 trees planted equivalent



61%
of incoming material is non-proprietary

88,350 most pounds received in a single month

322 companies served in 2022

1,453 total service requests

FAE CORAN CO

704 total active brands

average pounds collected per week

companies added this year

102,358

pounds from partner drop-offs

19% partner growth from the last year

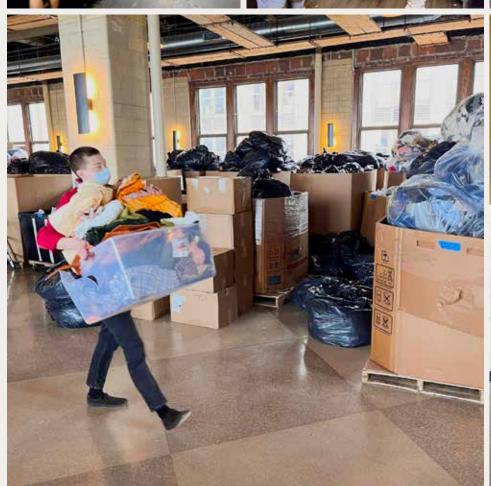




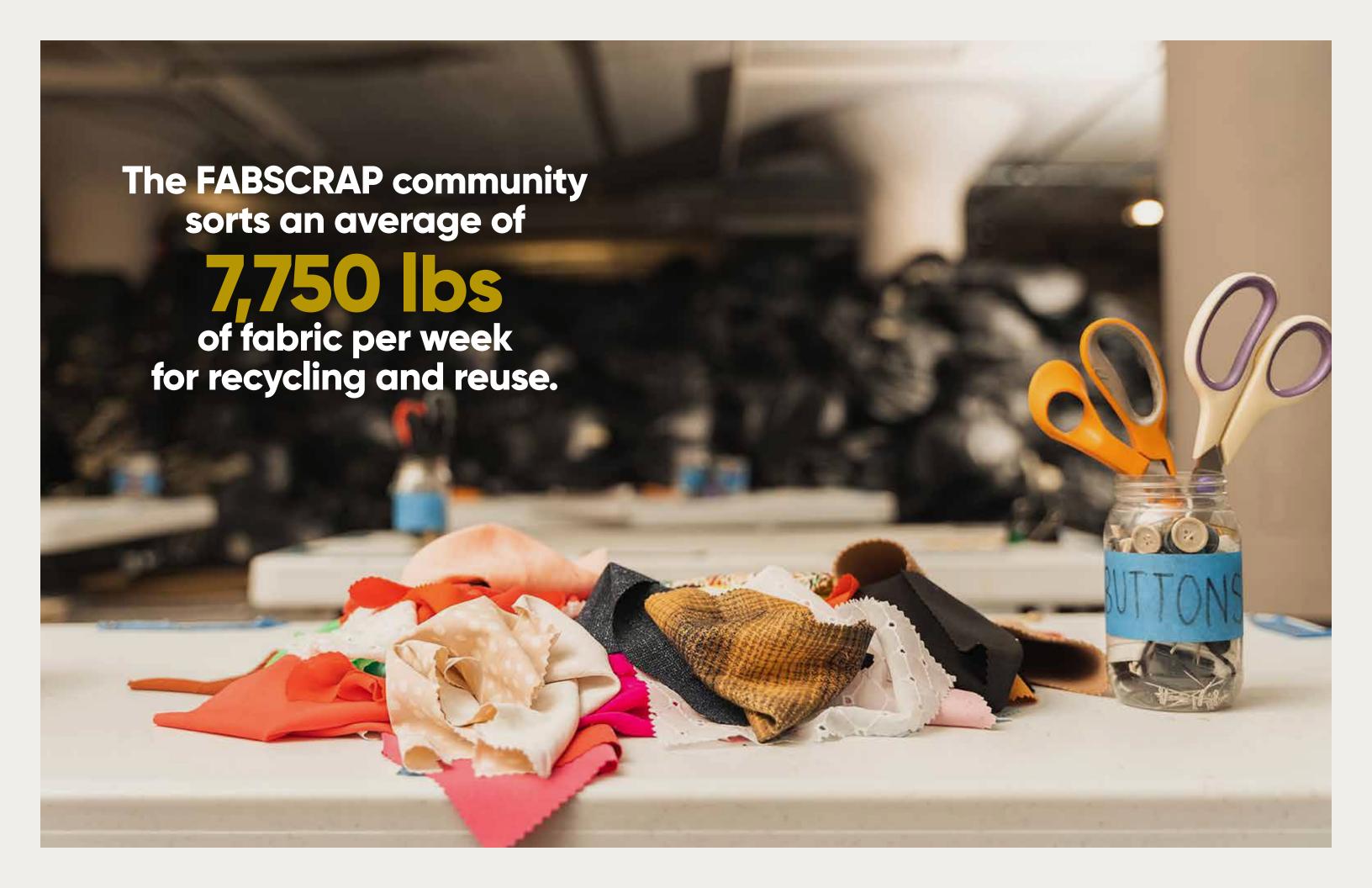












# 2. COMMUNITY

## **VOLUNTEER SESSIONS**

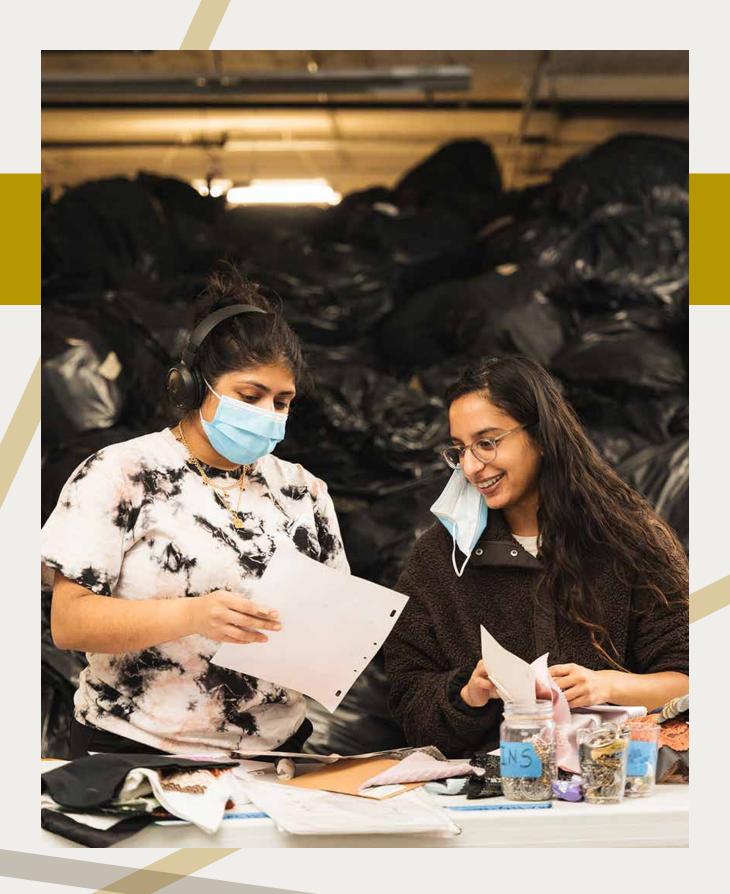
Anyone can sign up to volunteer for a sorting session at our Brooklyn or Philadelphia Warehouses. Every session begins with a short introduction and orientation on how to deconstruct headers and separate fabrics by fiber type followed by 3 hours of sorting textiles.

## **EDUCATION**

Our education efforts extend beyond our warehouses and into our community! The FAB Team devotes hours each month speaking about textile waste and FABSCRAP's mission through classroom and corporate presentations, panel discussions, and informational interviews.

## **WORKSHOPS**

Our workshop program, which started as a temporary program during the pandemic, has transformed into an ongoing staple of our educational outreach. In encouraging our community to be more mindful of waste, we believe it is equally important to teach skills and techniques required to upcycle, mend, and create with textile waste. We now feature a growing digital library of accessible workshops for creatives around the world to reference.



# **COMMUNITY NUMBERS IN 2022**

371,994 pounds sorted

15,540 hours volunteered





18,151 pounds of free fabric taken home by volunteers





schools and local orgs that volunteered

since 2016















# **EDUCATION / EVENTS**







- 91 education events hosted by FABSCRAP
- 216 hours of teaching and outreach
- 35 high schools and universities reached
- 2,539 total people reached

















28 workshops

51 hours hosting workshops











# 3. RESOURCE

## **SHOP AT FABSCRAP**

Whether fabric scraps or cuttings, yardage, leather, embellishments, trim, or yarn cones, FABSCRAP separates all reusable materials during the sorting process and offers them to the public at thrift-store pricing!

IN PERSON SHOPPING: Visit us in-person at one of our locations, and handpick from our wide selection of materials!

ONLINE STORE: Our ecommerce site features a select assortment of materials to choose from. We ship anywhere within the United States and provide pickup options at our Brooklyn Warehouse.

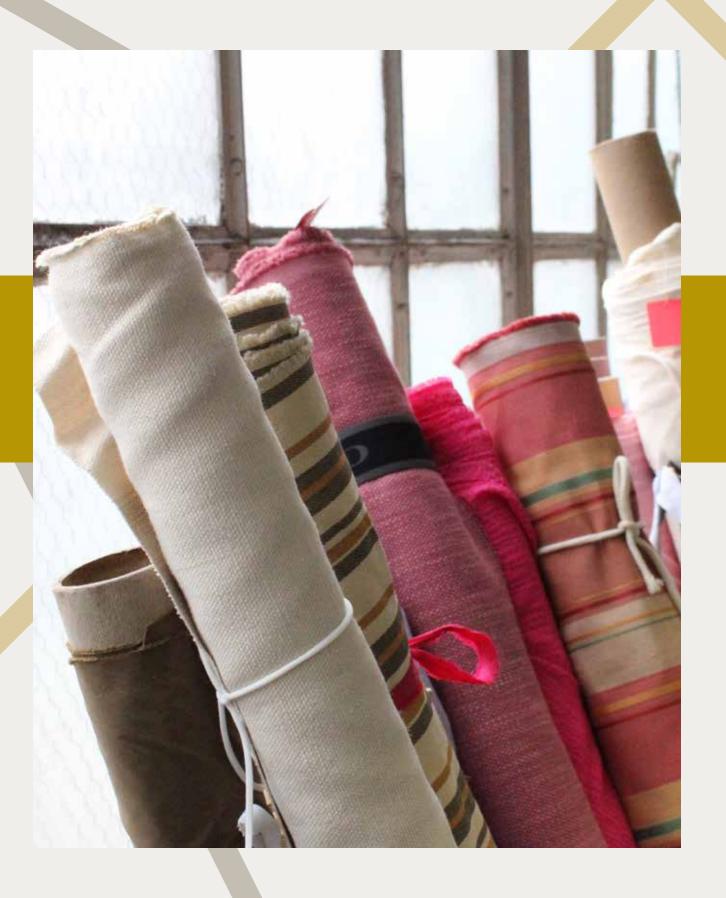
VIRTUAL APPOINTMENTS: Perfect for larger orders, these 30 minute-long video appointments with a FAB Team member accommodate those who can't make it in-person to shop.

## **PAY WHAT YOU WISH**

Our goal is always to give away as much fabric as we sell, and in 2022, we gave away 35,601 pounds of fabric for free. Our Pay What You Wish program enables shoppers to determine what to pay for select fabrics, increasing community access to high quality, saved-from-landfill material.

## FEATURED ARTIST AND DESIGNER PROGRAM

Every season FABSCRAP selects artists or designers who utilize textile waste in their work and serve as examples to the community of how to structure a viable business while sourcing more responsibly. FABSCRAP partners with these makers by sharing their story and hosting their work for sale on our ecommerce and at our locations.



# **RESOURCE NUMBERS IN 2022**

99,940 pounds of fabric reused

32%
of all incoming material is reused



201,722 pounds of materials recycled



35,601 pounds of fabric given for free

charitable organizations received free fabric



36% fabric given away for free 64% fabric sold

















# **ONLINE STORE**









2,098 scrap packs

16,257 yards of fabric

1,361 Pay What You Wish pounds

9,036 custom pounds sold in custom orders

33.5 hours spent on virtual appointments

28% of all fabric saved for reuse was redistributed through the Online Store

411 new fabrics added in 2022









# FEATURED ARTISTS & DESIGNERS



**Karyn Lao (NY)** Karyn Lao is a fiber artist who creates pompoms to explore interconnectivity through play. She believes that we are like pompoms—many pieces connected by a common thread—and embodies this idea through workshops, video tutorials, and her brand Studio pOm•pOurri.





**Grant Blvd (PA)** Grant Blvd is a Philadelphia-based apparel brand on a mission to construct stylish, sustainably sourced fashion, while also supporting women who have faced cultural barriers to living wage employment. Grant Blvd creatively and artistically utilizes deadstock fabrics, reimagined textiles, and scrap fabrics.

@grantblvd | grantblvd.com



Amalya Meira (NY) While approaching clothing as wearable sculpture, Amalya Meira's work marries the polished and exquisitely unrefined through exploration in fabric manipulation, silhouette and upcycling. Amalya practices zero-waste construction and works predominantly with natural fibers.

@amalyameira | amalya.com



**REEEGAN (PA)** Founder Regan Dunleavy of REEEGAN transforms vintage and preowned clothing items that have acquired blemishes and artistically reworks them with a variety of eco-friendly techniques. Her craftsmanship predominantly focuses on hand painting and specialty dyeing.

@r.e.e.e.gan | shopreeegan.com



**Manhattan Bleach (NY)** Founded by Mackenzie Barth, Manhattan Bleach breathes new life into all types of apparel and accessories by using carefully crafted bleach + tie dye techniques.

@manhattanbleach



**Modest Transitions (PA)** Founder Melanie Hasan of Modest Transitions aims to empower women through conscious garments, beauty and inclusion, while respecting Mother Earth. From sourcing fabrics to creating baths of natural dyes, their products help eliminate toxic waste; creating timeless, aesthetically pleasing wearable art.

@modesttransitions | modesttransitions.com



**ANYBAG (NY)** Founder and CEO, Alex Dabagh, re:imagined single use plastic. His products are centered around craft, functionality, and durability and ANYBAG has gone on to divert over half a million bags and counting.

@anybagproject | anybag.com



**Juicebox Workshop (PA)** Founder Julie "juicebox" Woodard's framed and wearable art collections celebrate nature, storytelling, and the power of repurposing with purpose. Every one-of-a-kind piece is crafted from salvaged textiles.

@juiceboxworkshop|juiceboxworkshop.com

## **PRESS**



JAN
Grid Magazine
FEB

Marie Claire Musings Magazine Heart Stock Radio Conscious Fashion Campaign

MAR

Philadelphia Style Mag. GreenBiz, Impact Report

APR

abcNews

**AUG** 

Sourcing at Magic

SEP

Samsung Newsroom Waste 360

OCT

Washington Square News Remote Daily

NOV

The Good Around Us Solo Real Estate

DEC

PrintHustlers



# grið

With FABSCRAP's expansion to Philly, one more piece of the puzzle falls into place and the future of the region's textile system begins to take shape."

# MUSINGS for a better world

They are providing creative communities with reuse opportunities; educating designers on the environmental impact of their choices; and pushing for transparency about commercial waste."





# **GreenBiz**

With the expansion of fastfashion companies and the demand for trendy clothing growing every day, a company such as FABSCRAP coming alongside corporations to responsibly handle textile waste is more needed than ever."

 $\ensuremath{^*}$  Visit www.fabscrap.org/press for full articles, videos, and podcast episodes.

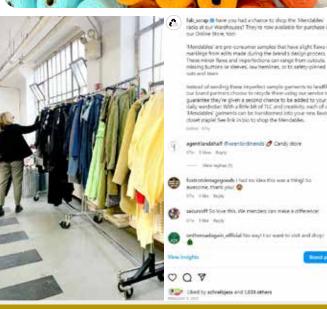
# **SOCIAL MEDIA**



fab\_scrap calling all knitters and crocheters! We have what you have been "yarn-ing" for! Today is #ILoveYarnDay and we are so thrilled to share some of the most recent yarns that we received into our Warehouses!

Liked by schreibjess and 1,107 others







1,362 Twitter followers



19,885 Newsletter subscribers

52,044 Instagram followers
990 pounds sold on Instagram



**5,813** Facebook followers



# **FINANCIALS**

FABSCRAP's fee-for-service model holds businesses responsible for their textile waste and helps fund the infrastructure needed to recycle and redistribute it.

Fabric Sales and Service Fees continue to make up the majority of our revenue (63%). We raised our Service Fees for the first time since 2018, and saw an organic 25% increase in Fabric Sales. We again surpassed our fundraising goal of \$50,000 from individual and corporate donors. We were able to maintain our grant income, with continued funding from URBN, Nordstrom, Ashoka, and the Bogusky Family, and new gifts from Lily Auchincloss Foundation and the Max and Victoria Dreyfus Foundation. Another thank you to the partners who matched our fundraising in this year's Silent Auction: Steve Madden and J.Crew/Madewell. Other income includes education honorariums, event ticket sales, banking rewards, and operational reimbursements.

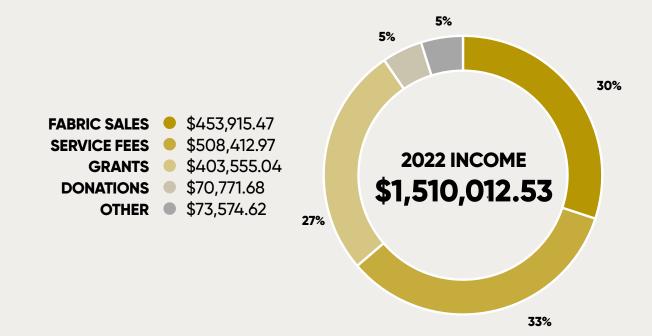
## **Special thanks to:**

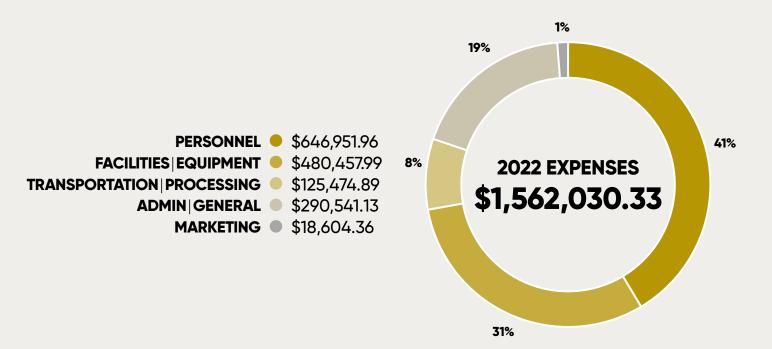
URBN, whose 2022 grant and continued partnership help make our Philadelphia location possible!

Nordstrom, whose 2022 grant allowed us to continue to refine and build our Partner Portal, adding increased data access for all brands recycling with FABSCRAP.

Ana and Alex Bogusky, whose 2022 grant funded our purchase of 3000 new FABSCRAP bags to be used by our brand partners! The new bags are significantly higher quality and made in the USA.

This is the first time, outside of the 2020 pandemic closures, that FABSCRAP was not profitable. Though Personnel and Facilities/Equipment make up nearly the same share of expenses as in the last two years, these expense categories increased by 40% and 39%, respectively. The FAB team continued to grow, from 15 to 18 full-time employees and we were able to make some important internal promotions. This was our first year fully open in a second location. Equipment costs increased due to an operational change – we no longer send scraps to the shredder in plastic bags! Using gaylords is more expensive, but they significantly reduce the time it takes to load the truck and reduce our use of plastic! Transportation and Processing did not change from 2021. Our Administration costs, which include insurance, banking fees, shipping, etc. increased by about 5%, congruent with inflation. Our marketing budget shrunk (2% to 1%) as we continue to earn press and focus on community outreach.







FABSCRAP TEAM

Jessica Schreiber: Founder+CEO
Camille Tagle: Co-Founder+Creative Director

**Erin Wiens:** Education Coordinator **Liv Roach:** Volunteer Coordinator **Gem Sorenson:** Reuse Coordinator

**Emi Stearn:** Ecommerce Lead

**Casey Knepley:** Online Store Coordinator

**Candelle Monteagudo:** Warehouse Coordinator

Lisa Legall: Sorter
Alek Comella: Sorter
Justin Jenkins: Receiver

Lindsey Troop: Chief of Staff
Jo Corvus: Service Coordinator
Haven DeAnglis: Reuse Coordinator
Julia Zotto: Reuse Coordinator

Saida Burns-Moore: Volunteer Coordinator



**David Hirschler:** President

Jessica Schreiber: Vice President
Nicholas Dominguez: Treasurer
Camille Tagle: Secretary

Margaret Bishop: Board Member Frank Conforti: Board Member

# **ACKNOWLEDGEMENTS:**

# Our incredible volunteers Our loyal customers Our partner brands

#### **Our Board:**

David Hirschler, Jessica Schreiber, Nicholas Dominguez, Camille Tagle, Margaret Bishop, and Frank Conforti

#### **Our Interns:**

Fanta Dukuray, Kateryna Dippolito, Haley Goldberg, Claire Tolman, Estelle Bagur, Emma Raguz, Sarah Masterson, Annisa Jackson, Kate Gibson, Emily Zumtobel, Sheng Ai Hsu, Eden Muraca, Jameson Chorao, Avni Patel, Julia Zotto, Laura Buzzard, Disha Patel, Mali James-Gordon, Jocelyn Vincente, Maude LaVaute, Santiago Aguirre, Yanping Ni, Layla Obaydi, Hilary Whitaker, Yzabella Zari, Kristen Parker, Rah-Asia Lassiter, and Calvin Saidin

## **Our Part-Time Team:**

Nick Preda, Simone Messer, and Deanna Galer

## **Our Pickup Partners:**

MPH and Retriever

## **Our Lawyer:**

Anand Kapasi

## **Our Accounting Team:**

Petya Chakarova, Jonila Kafia, and Erenik Nezej

## Our talented photographers:

**URBN** and Dawnpoint Studios

**Special thanks** to Rainer Jürgens at Syllo, for another beautiful annual report design at lightning speed

And a personal thank you to the friends and family of Team FAB

## **CONTACT INFO**

**DONATIONS/GRANTS:** fundraise@fabscrap.org

PRESS INQUIRIES: press@fabscrap.org

**RECYCLING SERVICE:** service@fabscrap.org

FABRIC INQUIRIES: fabric@fabscrap.org

ONLINE STORE AND VIRTUAL ORDER INQUIRIES: onlinestore@fabscrap.org

**GROUP VOLUNTEERING:** volunteer@fabscrap.org

SCHOOL PROJECTS, GUEST LECTURES, WORKSHOP EVENTS: education@fabscrap.org



## **FABSCRAP WAREHOUSE**

Brooklyn Army Terminal 140 58th Street, Building B, Unit 5H-4 Brooklyn, NY 11220

**T.** 929-276-3188



# **FABSCRAP PHILADELPHIA**

BOK Building 1901 S 9th St, Unit 601A Philadelphia, PA 19148

**T.** 445-300-8980



